Sonoco Named 'One Of Best Places to Work in Information Technology (IT)' In The United States

July 17, 2003

HARTSVILLE, S.C., July 17 /PRNewswire-FirstCall/ -- Sonoco (NYSE: SON) has been named to IDG's 10th annual Computerworld Best Places to Work in IT for a fifth time. Selection to the list was based on a comprehensive questionnaire on benefits, diversity, career development, training and retention programs and an extensive, nationwide survey of 11,500 IT professionals.

(Logo: http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO)

"It is an honor for Sonoco to be recognized by Computerworld again this year for its IT staffing approach," said Bernie Campbell, vice president and chief information officer. "Not only does Sonoco offer IT professionals the opportunity to work for an innovative, 104-year-old publicly-traded company located in a small southern town, but the management team is committed to attracting and retaining top IT talent and understands the vital importance of benefits."

IT employees at Sonoco receive ongoing training and retention incentives, they interface with a global staff and are given control over their projects and career paths. Computerworld also ranked Sonoco fourth on its 2003 list of top ten companies for IT staff development.

"The companies we've named as Best Places to Work all make an effort to keep their IT workers focused and challenged, especially in hard economic times. Amply training opportunities, rewarding projects, flexible schedules, a sense of pride in the IT department-the best employers use these key ingredients to build great IT work environments," said Maryfran Johnson, Computerworld editor in chief.

"Empowering IT staff by giving them ownership of their projects and career path helps Sonoco recruit and keep top IT professionals from across the United States, Europe and Asia," concluded Campbell.

Sonoco, founded in 1899, is a $2.8 billion manufacturer of industrial and consumer products and provider of packaging services, with approximately 300 operations in 32 countries serving customers in some 85 nations. More information about the Company is available on its Web site at sonoco.com.

SOURCE Sonoco