Sonoco Names Patrick Keese Division VP, Consumer Products - Europe

September 16, 2002

HARTSVILLE, S.C., Sept. 16 /PRNewswire-FirstCall/ -- Patrick B. Keese, director - Global Marketing, Consumer Products, Sonoco (NYSE: SON), has been named division vice president, Consumer Products Division - Europe, effective October 1, 2002, it was announced today by Charles L. Sullivan, senior vice president - Global Consumer Products.

(Photo: Newscom: http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO)

"We are delighted that Pat, who will report to me, will be bringing his leadership, customer and market focused skills, and excellent product and process knowledge to our European consumer operations. We are confident that under Pat's leadership, Sonoco will continue to aggressively grow its consumer presence in Europe," said Sullivan.

Keese, 39, has held various marketing, sales and business development positions within the division. He is a 1986 graduate of Clemson University with a B.S. in Industrial Management.

Sonoco, founded in 1899, is a $2.6 billion manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 32 countries serving customers in some 85 nations. Information about the Company is available on its web site at www.sonoco.com.

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