Charles W. Coker, Jr. Named Head of Sonoco's Custom Designed Protective Packaging Business

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HARTSVILLE, S.C., March 12 /PRNewswire/ -- Charles W. Coker, Jr., (41), currently staff vice president - corporate purchasing and logistics, has been named division vice president and general manager - protective packaging, effective, April 1, 2001, it was announced today by Harry J. Moran, executive vice president. Coker's replacement for his current position will be announced at a later date.

(Photo: http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO)

Coker joined Sonoco in 1981 and has held a number of division and corporate sales, marketing and staff positions. He was named staff vice president - corporate purchasing and logistics in 1999 after having served as director of that organization since 1997. He served in a number of positions with the consumer products division, including director business planning and development from 1996-1997, division sales manager from 1993-1996 and division marketing manager from 1991-1993.

Coker is a 1981 graduate of Vanderbilt University with a B.S. degree in general engineering and received his MBA degree from the University of Virginia in 1985.

In his new role, Coker will lead the Company's custom designed protective packaging division headquartered in Nashville, Tennessee, and one of the businesses identified by Sonoco for its growth opportunities. This business principally provides corner posts and bases for appliances and expects to produce additional products for consumer electronics. The business recently expanded into Mexico.

Sonoco, founded in 1899, is a $2.7 billion manufacturer of industrial and consumer packaging products and provider of packaging services, with 295 operations in 33 countries serving customers in 85 nations.
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CAPTION: SONCOKER SONOCO CHAIRMAN CHARLES COKER Charles W. Coker, chairman, Sonoco. Contact: Allan V. Cecil, 843-383-7524. (PRNewsFoto)[AG] HARTSVILLE, SC USA 02/02/2001
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