

Stratus ztC[™] Edge Named 2022 IoT Evolution Product of the Year

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Simple, Protected, Autonomous Edge Computing Platform Honored for Exceptional Innovation

Maynard, Mass. – July 26, 2022 – **Stratus Technologies**, the global leader in simplified, protected, and autonomous **Edge Computing** platforms, today announced that its ztC Edge computing platform has received a 2022 IoT Evolution Product of the Year Award from **IoT Evolution World**, a leading news and media outlet covering Internet of Things (IoT) technologies. IoT Evolution’s Product of the Year award honors the best, most innovative products and solutions powering IoT. Winning products and solutions were selected by the editors of IoT Evolution World based on their track record for consistently demonstrating the advancement of IoT technologies.

Across industries, business, and operations, IT leaders want to harness Industry 4.0 opportunities to gain new insights, achieve operational excellence, and operate more efficiently and safely. Edge Computing solves the inherent challenges of bandwidth, latency, and security at edge locations to enable IIoT devices and data acquisition.

“As more companies turn to IoT-enabled solutions to improve operations and meet customer expectations, Edge Computing is quickly becoming a critical part of the reliable infrastructure needed. Across numerous industries, ztC Edge is providing the high availability and fault tolerance required to meet IoT demands. This recognition from IoT Evolution World is another proof point of the innovative work we’re doing and the power of our ztC Edge platform,” said David Laurello, President and CEO at Stratus

“The solutions selected for the IoT Evolution Product of Year Award reflect the diverse range of innovation driving

the multi-billion dollar IoT market today,” said Rich Tehrani, CEO of TMC, a co-publisher of IoT Evolution. It is my honor to congratulate Stratus for their innovative work and superior contribution to the rapidly evolving IoT industry.”

THE POWER OF ZTC EDGE

Stratus’ second generation ztC Edge is a zero-touch, secure and highly automated Edge Computing platform, purpose built for edge environments. ztC Edge is secure, easy to deploy, manage, maintain and service. The platform is simple, protected and autonomous and is powering digital transformation at the Edge in multiple industries. Self-protecting and self-monitoring features drastically reduce unplanned downtime and ensure continuous availability of business-critical applications. The platform is the industry’s only solution offering built-in application virtualization and fault tolerance in an easy-to-install, ruggedized design (UL Class 1 Div 2) for the edge.

STRATUS ZTC EDGE PROVIDES FAST PAYBACK

In a study by Nucleus Research, the average ROI from a Stratus ztC Edge deployment was 237% over three years, with a short 7.6 month payback period. Additionally, the average annual total cost of ownership (TCO) is \$10,812 and customers reported that anywhere between 8-15 hours a month were saved on system maintenance.

To develop this **ROI Guidebook**, Nucleus Research spoke with Stratus customers in many industries at different stages of digital transformation. Click here to learn more about customer profiles and outcomes.

To learn more about Stratus’ ztC Edge platform, visit <https://www.stratus.com/solutions/platforms/ztc-edge/>.

ADDITIONAL RESOURCES

- **Stratus ztC Edge**
- **Stratus ECX**
- **Stratus Authorized Partners**
- **Webinar: Automation and Control Modernization: How to Improve Control System Reliability While Remaining Within Budget**
- **Nucleus Research ROI Guidebook**

ABOUT STRATUS

For leaders digitally transforming their operations to drive predictable, peak performance with minimal risk, Stratus ensures the continuous availability of business-critical applications by delivering zero-touch Edge Computing platforms that are simple to deploy and maintain, protected from interruptions and threats, and autonomous. For 40 years, we have provided reliable and redundant zero-touch computing, enabling global Fortune 500 companies and small-to-medium sized businesses to securely and remotely turn data into actionable intelligence at the Edge, cloud and data center – driving uptime and efficiency. For more information, please visit www.stratus.com or follow on Twitter [@StratusAlwaysOn](https://twitter.com/StratusAlwaysOn) and LinkedIn [@StratusTechnologies](https://www.linkedin.com/company/StratusTechnologies).

ABOUT CROSSFIRE MEDIA

Crossfire Media is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshow, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

ABOUT TMC

Through education, industry news, live events and social influence, global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. As a result, leading technology vendors turn to TMC for unparalleled branding, thought leadership and lead generation opportunities. Our **in-person** and **online** events deliver unmatched visibility and sales prospects for all percipients. Through our custom lead generation programs, we provide clients with an ongoing stream of leads that turn into sales opportunities and build databases. Additionally, we bolster brand reputations with the millions of impressions from display advertising on our news sites and newsletters. Making TMC a 360 degree marketing solution, we offer comprehensive event and road show management services and custom content creation with expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts. For more information about TMC and to learn how we can help you reach your marketing goals, please visit www.tmcnet.com and follow us on **Facebook**, **LinkedIn** and **Twitter**, [@tmcnet](https://twitter.com/tmcnet).

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