

Stratus Joins Rockwell at 25th Annual Automation Fair in Atlanta

2016-11-07

Visit Stratus at booth #1463 to learn how Stratus is supporting the modernization of automation

MAYNARD, Mass., November 7, 2016 – **Stratus Technologies, Inc.**, the leading provider of continuous availability solutions, today announced its sponsorship of the 25th annual Rockwell Automation Fair, being held at the Georgia World Congress Center on November 9-10, 2016.

“We are excited to be sponsoring the Rockwell Automation Fair again this year,” says EJ Schmidt, Vice President, Global and Corporate Marketing, Stratus Technologies. “The event is particularly timely for us as it coincides with the launch of our global Modernize Automation campaign. Aging operational technology (OT) infrastructure compels industrial companies to modernize their automation environment in order to increase plant efficiencies, benefit from application consolidation and provide higher returns on assets. With greater dependency on applications such as SCADA, HMI, Historian and MES, the elimination of unplanned downtime becomes even more critical making risk-free virtualization with Stratus an imperative for successful deployments.”

Visit Stratus at booth #1463 to find out how Stratus is supporting the modernization of automation and see live demos of the Stratus ftServer® – the proven fault-tolerant platform for preventing downtime, mitigating the risks of virtualization and providing an average life span of 6+ years. Visitors will also be given access to Stratus’ new Best Practices Kit for Modernizing Automation that covers tools and best practices to:

- Eliminate unplanned downtime of SCADA and ICS assets
- Increase performance with modernized OT

- Optimize efficiency and drive plant innovation with virtualization
- Develop a future-ready OT system to support IIoT and emerging applications

In addition to the live demonstrations at the Stratus booth, Frank Hill, Director of Business Development for Stratus, will deliver the highly anticipated track “Virtualization for the Connected

Enterprise” where he will be discussing how best to implement virtualization outside the datacenter to support a modernized infrastructure on your journey to a Connected Enterprise. The session will run on Wednesday, November 9th and Thursday, November 10th at 9am.

- Pre-book your **live demo** of the Stratus ftServer at booth #1463
- Download the Stratus **Best Practices Kit for Modernizing Automation**

For the latest news, updates and information follow us on Twitter at @StratusAlwaysOn or visit our website at www.stratus.com.

About Stratus Technologies

Stratus Technologies is the leading provider of infrastructure-based solutions that keep applications running continuously in today’s always-on world. Stratus enables rapid deployment of always-on infrastructures, from enterprise servers to clouds, without any changes to applications. Stratus’ flexible solutions – software, platform and services – prevent downtime before it occurs and ensure uninterrupted performance of essential business operations. For more information, please visit www.stratus.com or follow on Twitter [@StratusAlwaysOn](https://twitter.com/StratusAlwaysOn).

Stratus and the Stratus logo are trademarks or registered trademarks of Stratus Technologies Bermuda Ltd. All other marks are the property of their respective owners.

Media Contact

Sally Bate

Director, Corporate & Marketing Communications

+1 978-461-7518

sally.bate@stratus.com