



NEWS RELEASE

The Wellington at North Bend Crossing Expands Assisted Living and Memory Care Services, Coming Summer 2025

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CINCINNATI--(BUSINESS WIRE)-- Sonida Senior Living has announced the expansion of The Wellington at North Bend Crossing with the addition of its new Vista building, further strengthening its presence in the Cincinnati area. The newly constructed, four-story building is now welcoming visitors for tours ahead of its anticipated summer 2025 opening.

The Vista building will add 82 new Assisted Living and Memory Care apartments, supporting a maximum occupancy of 113 residents. Overseen by the community's trusted leadership team, the expansion will create nearly 65 new jobs in the Cincinnati area. "We're thrilled to expand our presence in Cincinnati and serve even more families with personalized care and meaningful engagement," said Brandon Ribar, CEO and President of Sonida Senior Living. This highly amenitized, four-story building features three outdoor spaces, a nearly 1,000-square-foot rehabilitation gym, and extensive community areas including a fitness room, theater, game room, multiple dining venues, salon, and sunrooms on each floor.

This thoughtfully designed expansion reflects Sonida's commitment to providing compassionate care and vibrant living experiences tailored to residents' individual needs. Responding to frequent requests from the community, Vista will introduce fully furnished Assisted Living apartments specifically available for temporary stays and respite care. This addition addresses a growing need among local families for flexible, supportive short-term living options.

Vista will expand The Wellington at North Bend Crossing's specialized Memory Care neighborhood, which utilizes Sonida's signature **Magnolia Trails™** program designed to provide meaningful engagement and purpose-driven experiences for individuals living with Alzheimer's disease and other forms of dementia.

"When the opportunity to expand presented itself, I was excited — but I knew it would take the support of our team and community," said Kevin Potts, Executive Director at The Wellington at North Bend Crossing. "Vista brings new opportunities for career growth and expanded services for our residents. While growth brings change, our regional team will be onsite to ensure a smooth transition for both team members and residents. Combined with our team's dedication and high-quality care, Vista strengthens our commitment to serving families in Cincinnati."

With the addition of its Vista building, The Wellington at North Bend Crossing expands its continuum of care to include a total of 318 **Independent Living, Assisted Living, Memory Care, and Temporary Stay/Respite Care** apartments. Residents enjoy a vibrant lifestyle featuring restaurant-style dining, life-enriching programs, wellness classes, transportation services, and 24/7 dedicated staffing. The community's Memory Care neighborhood is purpose-built to provide a secure and comforting environment where residents can thrive with dignity and support.

The Vista building is now open for tours. Floor plans, pricing, and tour information are available by calling **513-586-2229** or visiting **www.wellingtonnorthbendcrossing.com**.

About The Wellington at North Bend Crossing

Located at 5156 North Bend Crossing in Cincinnati, Ohio, The Wellington at North Bend Crossing is a Sonida Senior Living community offering a full range of lifestyle options for older adults. From independent living to assisted care and memory support, the community fosters independence, dignity, and engagement in a welcoming environment.

About Sonida Senior Living

Dallas-based Sonida Senior Living, Inc. is a leading owner, operator and investor in independent living, assisted living and memory care communities and services for senior adults. The Company provides compassionate, resident-centric services and care as well as engaging programming operating 94 senior housing communities in 20 states with an aggregate capacity of nearly 10,000 residents, including 81 communities which the Company owns (four through joint ventures in a consolidated entity and four through a joint venture investment in an unconsolidated entity), and 13 communities that the Company manages on behalf of a third-party.

For more information, visit **www.sonidaseniorliving.com**.

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