



NEWS RELEASE

Sonida Senior Living Celebrates Growth and Community in Greater Atlanta Region

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Rebranding and renewed investment across four senior living communities demonstrates deep focus on connection and care across Alpharetta, Decatur, Gwinnett Park, and Sandy Springs

ATLANTA--(BUSINESS WIRE)-- Sonida Senior Living, Inc. (NYSE: SNDA), a national provider of senior housing, recently hosted over 200 guests in celebration of its rebranding of three of four recently acquired senior housing communities in greater Atlanta, representing 240 Assisted Living and Memory Care apartments.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20250728255136/en/>

May 13, 2025: Team members and community partners celebrate The Waterford at Decatur's grand opening with an official ribbon cutting in Decatur, GA.

followed by The Addison of Sandy Springs and The Addison of Gwinnett Park in November 2024, and most recently, with The Addison of Alpharetta in June 2025, reinforcing Sonida's commitment to senior care in the Atlanta market.

Sonida initially expanded its senior housing presence to Georgia with The Waterford at Decatur in June 2024,

The Waterford at Decatur is a dedicated Memory Care community and the three Addison communities offer a mix of Assisted Living and Memory Care apartments and services.



Sonida's rebranding includes renewed investment in common areas, programming, personnel, and IT infrastructure to ensure residents receive high-quality care, residences, and services, ultimately establishing thoughtful, well-supported environments for older adults to find joy and connection.

"We are proud of our thoughtful and deliberate growth in the Atlanta region," said Brandon Ribar, President and Chief Executive Officer of Sonida Senior Living. "These communities represent more than new locations. They reflect our commitment to bringing innovation and a high standard of care to markets where older adults and their families are actively seeking the best in residences and services."

Local Celebrations That Strengthen Connection

To honor these transitions and formally reintroduce each community to its surrounding neighborhood, Sonida hosted grand opening celebrations throughout the month of May. The events brought together local partners, care teams, residents, and neighbors to mark a new era of community and care. Attendees enjoyed live music, chef-prepared cuisine, local vendors, and warm celebrations tailored to each location's personality.

"This wasn't just a ribbon cutting. It was a celebration of our team, our families, and the incredible community we've built together," said Nicholas Bridges, Executive Director of The Addison of Gwinnett Park. "After years of compassionate care, it meant the world to pause and recognize how far we've come, and how committed we are to what lies ahead."

Investing in People, Places, and Peace of Mind

Following the acquisitions, Sonida invested in targeted upgrades at each community, including:

- Refreshed common areas and furnishings to create more welcoming, supportive spaces
- Enhanced technology infrastructure such as Sage and smart safety platforms such as SafelyYou's AI Care Platform, designed to help care teams respond faster and more effectively, keeping residents safer, longer.
- Dedicated Magnolia Trails™ memory care neighborhoods, built to support residents living with Alzheimer's or dementia through purposeful design, routine, and connection

These changes reflect Sonida's broader "Find Your Joy Here" philosophy, which empowers older adults to lead purposeful, engaged lives while receiving the individualized care they need.

About The Addison of Alpharetta

Situated in the vibrant North Fulton area, The Addison of Alpharetta provides Assisted Living and Memory Care in a supportive, thoughtfully designed setting. The community features enriching programs, attentive 24/7 care, and

safety-enhancing technology to support older adults and their families. To schedule a tour or learn more, visit: **TheAddisonOfAlpharetta.com** or call (470) 359-5200.

About The Addison of Gwinnett Park

Located in the heart of Gwinnett County, The Addison of Gwinnett Park offers Assisted Living and Memory Care in a secure, thoughtfully designed environment. With around-the-clock care, innovative safety features, and programming tailored to individual needs, the community offers older adults a warm place to call home. To schedule a tour or learn more, visit: **TheAddisonOfGwinnettPark.com** or call (470) 635-5432.

About The Addison of Sandy Springs

Conveniently located just north of Atlanta, The Addison of Sandy Springs offers Assisted Living and Memory Care in a secure, thoughtfully designed setting. With chef-prepared dining, enrichment programs, and around-the-clock support, residents enjoy a safe and engaging lifestyle tailored to their individual needs. To schedule a tour or learn more, visit: **TheAddisonOfSandySprings.com** or call (470) 690-7995.

About The Waterford at Decatur

Nestled just outside downtown Atlanta, The Waterford at Decatur provides Memory Care within a secure, thoughtfully designed community. Residents enjoy chef-prepared dining, personalized enrichment programs, and 24/7 support delivered by a compassionate care team. To schedule a tour or learn more, visit: **TheWaterfordAtDecatur.com** or call (470) 310-6074.

About Sonida Senior Living

Dallas-based Sonida Senior Living, Inc. is a leading owner, operator and investor in independent living, assisted living and memory care communities and services for senior adults. The Company provides compassionate, resident-centric services and care as well as engaging programming. As of June 1, 2025, the Company owned, managed or invested in 96 senior housing communities in 20 states with an aggregate capacity of nearly 10,150 residents, including 83 communities which the Company owns (four through joint ventures in a consolidated entity and four through a joint venture investment in an unconsolidated entity), and 13 communities that the Company manages on behalf of a third-party. For more information, visit **www.sonidaseniorliving.com**.

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