



NEWS RELEASE

eHealth Collaborates with a Top 3 Medicare Carrier to Support Medicare Advantage Plan Selection and Enrollment for the Upcoming Annual Enrollment Period

2026-09-24

INDIANAPOLIS, Sept. 24, 2026 /PRNewswire/ -- **eHealth** (Nasdaq: EHTH), a leading private online health insurance marketplace, today announced a new collaboration with a top three Medicare carrier to provide additional call center capacity through its Amplify model, helping Medicare Advantage shoppers ahead of and during the upcoming Annual Enrollment Period.

"The new agreement illustrates our joint commitment to customer care and assisting Medicare beneficiaries with the insights they need to make the right coverage decisions for their needs," said Derrick Duke, CEO of eHealth. "With a record number of Medicare beneficiaries expected to make coverage decision during this fall's Annual Enrollment Period, the collaboration will help ensure the consumers our carrier partner serves receive the outstanding service it is known for."

The collaboration is being delivered through eHealth's Amplify model, which provides carrier-dedicated enrollment, service, and call center support solutions to health plans. The agreement deepens eHealth's relationship with one of the nation's largest health plans, while enabling eHealth to diversify the services it offers beyond the company's traditional health insurance advisory business.

About eHealth

For nearly 30 years, eHealth, Inc. (Nasdaq: EHTH) has helped millions of Americans find the healthcare coverage

that fits their needs at a price they can afford, using data, artificial intelligence and a consumer-first approach to help people quickly and effectively compare insurance options. As a leading independent licensed insurance agency and advisor, eHealth offers access to plans from more than 180 health insurers, including national and regional companies, supporting consumers during their working years and retirement. eHealth's licensed insurance agents help match consumers with the insurance plans, services, and support they need to live healthier, more financially secure lives. For more information, visit **eHealth** or follow us on **LinkedIn, Facebook, Instagram, and X**.

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Forward-Looking Statements

This press release includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements generally relate to future events or our future financial or operating performance. Forward-looking statements in this press release include, but are not limited to: statements regarding our collaboration with a top three insurance carrier and the anticipated benefits of the collaboration; expected demand during the upcoming Medicare Annual Enrollment Period; expectations regarding additional call center capacity and the level of service provided to consumers through the collaboration; our ability to diversify and expand the services we offer beyond our traditional health insurance advisory business, including through our Amplify model; and other statements regarding our future operations, financial condition, prospects and business strategies.

Forward-looking statements are inherently subject to various risks and uncertainties that could cause actual results to differ materially from the statements made. The risks and uncertainties that could cause our results to differ materially from those expressed or implied by such forward-looking statements include those described in eHealth's most recent Annual Report on Form 10-K and Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission and available on the investor relations page of eHealth's website at **<http://www.ehealthinsurance.com>** and on the Securities and Exchange Commission's website at **www.sec.gov**.

All forward-looking statements in this press release are based on information available to eHealth as of the date hereof, and eHealth does not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made, except as required by law.

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