



NEWS RELEASE

eHealth Achieves HITRUST i1 Certification for Managing Data Protection and Reducing the Risk of Cybersecurity Threats

2025-07-22

Certification for the second year in a row demonstrates eHealth's commitment to leading security practices to help protect sensitive consumer information

AUSTIN, Texas, July 22, 2025 /PRNewswire/ -- **eHealth, Inc.** (Nasdaq: EHTH), a leading online health insurance marketplace, today announced it has successfully achieved HITRUST i1 certification for its carrier integration platform hosted through Amazon Web Services for the second year in a row. The significant milestone underscores eHealth's ongoing commitment to uphold the highest standards of information security and compliance in the healthcare industry.

"This recertification illustrates the seriousness of eHealth's commitment to ensuring the security of the data entrusted to us by our customers," said Ketan Babaria, Chief Digital and AI Officer, **eHealth**. "We are dedicated to the HITRUST Framework, which integrates a comprehensive range of regulatory standards. Maintaining compliance and ensuring the highest levels of data protection is a top priority at eHealth."

Key benefits of HITRUST i1 certification:

- Risk management. The certification process involves a rigorous risk assessment and the implementation of advanced security controls to mitigate potential threats to eHealth's systems. This proactive approach enhances the company's enterprise-wide risk management strategy, ensuring the resilience of eHealth's information infrastructure.



- Stakeholder confidence. Earning HITRUST certification strengthens eHealth's credibility with clients, partners, and stakeholders. It demonstrates the company's commitment to data security, instilling confidence among the people eHealth services and collaborates with.
- Market leadership. Achieving HITRUST certification positions eHealth ahead of many of its competitors, paving the way for future opportunities in business process outsourcing (BPO) and captive engagements.

With this recertification, eHealth is positioned to continue delivering secure, compliant, and reliable services to its customers, further solidifying its role as a leader in healthcare innovation.

About eHealth (NASDAQ: EHTH)

We're Matchmakers. For over 25 years, eHealth has helped millions of Americans find the healthcare coverage that fits their needs at a price they can afford. Consumers can visit our health insurance marketplace at **eHealth.com** or call us to speak with a licensed insurance agent at 1-800-EHEALTH (1-800-343-2584), TTY 711. As a leading independent licensed insurance agency and advisor, eHealth offers access to over 180 health insurers, including national and regional companies. For more information, visit **eHealth.com** or follow us on **LinkedIn**, **Facebook**, **Instagram**, and **X**.

Media inquiries, please contact: pr@ehealth.com

Investor Relations inquiries, please contact:

Kate Sidorovich, CFA

Senior Vice President, Investor Relations & Strategy

650-210-3111

Kate.sidorovich@ehealth.com

View original content to download multimedia: <https://www.prnewswire.com/news-releases/ehealth-achieves-hitrust-i1-certification-for-managing-data-protection-and-reducing-the-risk-of-cybersecurity-threats-302510505.html>

SOURCE eHealth, Inc.