



NEWS RELEASE

Enrollees Give Affordable Care Act Mixed Reviews Ahead of Open Enrollment and November Election

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Ten years after full ACA implementation, eHealth report highlights gap between enrollees who receive subsidies and those who don't

AUSTIN, Texas, Oct. 30, 2024 /PRNewswire/ -- The Affordable Care Act (ACA) was fully implemented ten years ago in 2014, but with open enrollment just around the corner, enrollees are split on the law's success, according to **original research** released today by eHealth Inc. (Nasdaq: EHTH) (**eHealth.com**), a leading online private health insurance marketplace.

In a poll of more than 300 ACA plan enrollees, eHealth found a significant divide between those who receive government subsidies and those who do not. Sixty-six percent (66%) of those receiving federal subsidies consider the ACA a success, compared to just 34% of the unsubsidized. Among ACA enrollees who receive subsidies, 81% consider their premiums affordable, compared to just 46% of those without subsidies.

Other highlights from eHealth's report:

- Healthcare is a big concern this election year for ACA enrollees: Among likely voters, two thirds (67%) say healthcare is a top-three voting issue for them; 56% want to see their premiums and out-of-pocket cost reduced.
- Most are satisfied with their coverage: eHealth's poll found that 68% of all ACA plan enrollees are satisfied with their health insurance plan.

- Some want those at higher risk to pay more for coverage: Contrary to a founding principle of the ACA, nearly three in ten (29%) feel that some people at higher risk should pay more for coverage; among these, 76% feel that heavy drinkers should pay more, while 73% say smokers should pay more.

Read the **full report**.

The ACA's nationwide annual open enrollment period is scheduled to begin on November 1 and run through January 15, 2025.

eHealth's latest original research is based on a voluntary survey of more than 300 people enrolled in ACA-compliant individual and family health insurance plans purchased through **eHealth.com** and with coverage in effect at the time of the survey. Additional methodology information can be found in the report.

About eHealth (NASDAQ: EHTH)

We're Matchmakers. For over 25 years, eHealth has helped millions of Americans find the healthcare coverage that fits their needs at a price they can afford. As a leading independent licensed insurance agency and advisor, eHealth offers access to over 180 health insurers, including national and regional companies.

For more information about eHealth, visit **ehealth.com** or follow us on **LinkedIn**, **Facebook**, **Instagram**, and **X**. Open positions can be found on our **career page**.

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