



NEWS RELEASE

## WesBanco Joins with State and Local Initiatives as Part of America Saves Week

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WHEELING, W.Va., Feb. 23, 2015 /PRNewswire/ -- As part of America Saves Week 2015, scheduled for February 23 – 27, 2015, WesBanco (Nasdaq: WSBC) is spreading the saving message, and urging its network to participate in America Saves Week. WesBanco has been an active participant in America Saves Week since its inception in 2007, and has worked with America Saves since June 1, 2006 with the start of West Virginia Saves, acting as one of the founders of the West Virginia Saves initiative. This year WesBanco partners with Columbus, Ohio Saves, recently merged into Ohio Saves, West Virginia Saves and Greater Cincinnati, Ohio Saves in celebration of America Saves Week. At the request of America Saves to serve as the catalyst to help promote their savings and financial well-being messages throughout Pennsylvania, WesBanco has agreed in 2015 to a new commitment that will bring America Saves to its western Pennsylvania market.

Todd F. Clossin, WesBanco President & CEO, noted that WesBanco has been participating in the program since inception with involvement of employees ranging from Market Presidents to tellers participating. "The bank also does much more, offering a WesBanco Saves account for adults as part of the America Saves initiatives. We have more than 3,800 active accounts. We are proud of our participation in education services and events to schools and organizations. WesBanco employees collectively dedicated nearly 1,000 hours per year to savings education, that also include the Get Smart About Credit and Accounting for Kids initiatives," Mr. Clossin said.

LaReta J. Lowther, VP Community Development said, "Being able to teach financial education to our next generation of bank customers is one of the most rewarding aspects of my job. It is fulfilling to share with students that moment when they grasp that just by saving some of their money and spending wisely, they can have the things they need, but also a few things they just want. By teaching students at a young age to understand budgeting and savings, we

are giving them tools to not only think about how to best use their own money, but to also participate in family discussions."

Lisa Werner, VP and Mortgage CRA Officer noted, "America Saves, provides valuable financial tools, advice, and resources. Access to financial education is so important to the financial health and well-being of individuals and families in our communities. I am very pleased to be able to lend assistance to our areas' residents as they work toward their personal financial goals."

As a result of WesBanco's recent merger consummation with ESB Financial, Inc., WesBanco is a multi-state bank holding company of approximately \$8.3 billion in total assets providing banking services through 143 locations and 128 ATMs in West Virginia, Ohio and Pennsylvania. The transaction further expands WesBanco's franchise in the western Pennsylvania region. Prior to the merger with WesBanco, ESB operated 23 banking offices located in western Pennsylvania. WesBanco's banking subsidiary is WesBanco Bank, Inc., headquartered in Wheeling, West Virginia. In addition, WesBanco operates an insurance brokerage company, WesBanco Insurance Services, Inc., and a full service broker/dealer, WesBanco Securities, Inc.

Read more: <http://www.nasdaq.com/press-release/wesbanco-inc-consummates-merger-with-esb-financial-corporation-and-appoints-directors-20150210-01407#ixzz3S6kvLHnf>

America Saves Week is coordinated by America Saves and the America Savings Education Council. The Week is an annual opportunity for organizations to promote good savings behavior and a chance for individuals to assess their own saving status. Learn more at [AmericaSavesWeek.org](http://AmericaSavesWeek.org).

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/wesbanco-joins-with-state-and-local-initiatives-as-part-of-america-saves-week-300039867.html>

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