



NEWS RELEASE

WesBanco, Inc. Expands Regional Presence with Conversion of Premier Financial Corp.

2025-05-21

Largest conversion in Bank's history

WHEELING, W.Va., May 21, 2025 /PRNewswire/ -- WesBanco, Inc. ("WesBanco") (Nasdaq: WSBC), a diversified, multi-state bank holding company, announced today the successful customer transition of approximately 400,000 consumer and 50,000 business relationships, along with the branding and operations of approximately 70 financial centers, from Premier Financial Corp. to WesBanco.

Former Premier financial centers in northern Ohio, southern Michigan and northeastern Indiana proudly reopened May 19 as WesBanco locations, marking a significant expansion of the Bank's regional presence. With the completion of the conversion, WesBanco now has more than 250 financial centers, as well as loan production offices, across nine states. WesBanco previously welcomed approximately 900 new employees as part of its acquisition of Premier.

"Customer and brand conversion is a milestone that marks the start of building even stronger relationships with our new customers, businesses and communities," said Jeff Jackson, President and Chief Executive Officer of WesBanco. "Since announcing the merger less than one year ago, our teams have worked diligently to ensure a smooth transition. Now, we are thrilled to introduce WesBanco products, solutions and exceptional service to our new and expanded communities."

WesBanco announced the intended acquisition of Premier Financial Corp. on July 26, 2024, and the merger was consummated on February 28, 2025, creating a regional financial services institution with more than \$27 billion in

assets, significant economies of scale, and strong pro forma profitability metrics. WesBanco is now one of the top 100 largest insured depository organizations in the United States and the 8th largest bank in Ohio, based on deposit market share. WesBanco now serves customers through financial centers and loan production offices in Indiana, Kentucky, Maryland, Michigan, Ohio, Pennsylvania, Tennessee, Virginia and West Virginia.

Customer appreciation events will occur throughout June at WesBanco's newly converted financial centers. The Youngstown, Ohio community also now sees the WesBanco logo atop the historic downtown clock tower.

About WesBanco, Inc.

With over 150 years as a community-focused, regional financial services partner, WesBanco Inc. (NASDAQ: WSBC) and its subsidiaries build lasting prosperity through relationships and solutions that empower our customers for success in their financial journeys. Customers across our nine-state footprint choose WesBanco for the comprehensive range and personalized delivery of our retail and commercial banking solutions, as well as trust, brokerage, wealth management and insurance services, all designed to advance their financial goals. Through the strength of our teams, we leverage large bank capabilities and local focus to help make every community we serve a better place for people and businesses to thrive. Headquartered in Wheeling, West Virginia, WesBanco has \$27.4 billion in total assets, with our Trust and Investment Services holding \$7.0 billion of assets under management and securities account values (including annuities) of \$2.4 billion through our broker/dealer, as of March 31, 2025. Learn more at www.wesbanco.com and follow @WesBanco on Facebook, LinkedIn and Instagram.

View original content to download multimedia:<https://www.prnewswire.com/news-releases/wesbanco-inc-expands-regional-presence-with-conversion-of-premier-financial-corp-302462269.html>

SOURCE WesBanco, Inc.