NEWS RELEASE

WesBanco Bank, Inc. Receives America Saves Designation of Savings Excellence for Banks

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WHEELING, W.Va., May 19, 2016 /PRNewswire/ -- On Wednesday, May 18, 2016, WesBanco, Inc.'s (NASDAQ: WSBC) affiliate, WesBanco Bank received the America Saves Designation of Savings Excellence for Banks, a designation from America Saves that recognizes banks that went above and beyond to encourage people to save money during America Saves Week.

WesBanco has worked with America Saves for more than ten years, and has been an active participant in America Saves Week since its inception in 2007. Across our Ohio, Pennsylvania, and West Virginia markets, we recognize the importance of savings and wealth building across the communities we serve and reside. WesBanco actively encourages savings year-round with special savings products designed to encourage wealth building.

"I am very pleased that our employees and organization have once again been recognized for their devotion to their customers and communities," said Todd F. Clossin, WesBanco President and Chief Executive Officer. "We are proud to partner with America Saves to provide valuable financial resources to educate and encourage individuals about savings. In fact, our employees collectively dedicate thousands of hours per year to savings education, including participation in the Teach Children to Save and Get Smart About Credit initiatives, in addition to America Saves Week."

"We are excited to be recognized by America Saves for the dedication to our communities demonstrated across our organization. Our staff, from market presidents to bank tellers, went above and beyond business as usual during America Saves Week to encourage customers to save," said Joe Flynn, WesBanco's Senior Vice President and Community Development Manager.

WesBanco Bank, along with the other recipients of the Designation, was recognized at the **America Saves National Savings Forum** and received a Designation of Savings Excellence seal for its website. "For years, banks and credit unions have participated in America Saves Week by offering products and services that encourage individuals to save money and build wealth," said Nancy Register, National Director of America Saves. "America Saves launched the America Saves Designation of Savings Excellence in 2015 to recognize banks that go above and beyond to promote and support saving during America Saves Week. This year we are proud to recognize and announce the second group of banks that achieved this designation."

America Saves Week is an annual opportunity for banks to encourage individuals to save money – with an emphasis on reaching low- to moderate-income families. America Saves recognizes exceptional banks that succeed in promoting savings or other wealth building accounts, and have high levels of accounts opened or added to during America Saves Week 2016. For more information about the America Saves Designation of Excellence for Banks, please visit **http://americasavesweek.org/for-organizations/financial-institutions/bank-designation-of-excellence-criteria**.

About WesBanco, Inc.

Founded in 1870, WesBanco, Inc. (**www.wesbanco.com**) is a multi-state, bank holding company with total assets of approximately $8.6 billion (as of March 31, 2016). WesBanco is a diversified and well-balanced financial services institution, with a community bank at its core, built upon a strong legacy of credit and risk management. WesBanco has meaningful market share across its key geographies maintained by its commitment to dedicated customer service and solid fee-based businesses. It also provides wealth management services through a century-old trust and wealth management business, with more than $3 billion of assets under management, and serves as registered investment advisor to a proprietary mutual fund family, the WesMark Funds. WesBanco's banking subsidiary, WesBanco Bank, Inc., operates 141 financial centers in the states of Ohio, Pennsylvania, and West Virginia. In addition, WesBanco operates an insurance agency, WesBanco Insurance Services, Inc., and a full service broker/dealer, WesBanco Securities, Inc.

America Saves, a campaign managed by the nonprofit Consumer Federation of America, seeks to motivate, encourage, and support low- to moderate-income households to save money, reduce debt, and build wealth. The research-based campaign uses the principles of behavioral economics and social marketing to change behavior. Nonprofit, government, and corporate groups participate in America Saves nationally and through local, regional, and statewide campaigns around the country. America Saves encourages individuals and families to take the America Saves pledge and organizations to promote savings year-round and during America Saves Week. Learn more at **AmericaSaves.org** and **AmericaSavesWeek.org**.

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