



NEWS RELEASE

WesBanco Bank, Inc. Again Receives the America Saves Designation of Savings Excellence

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WHEELING, W.Va., June 5, 2017 /PRNewswire/ -- WesBanco, Inc.'s (Nasdaq: WSBC) affiliate, WesBanco Bank was recognized today with the 2017 America Saves Designation of Savings Excellence for its extraordinary efforts during America Saves Week/Military Saves Week to encourage customers to save money. The award is presented annually to financial institutions that succeed in getting people to open and add to wealth-building accounts.

In addition to being an active participant in America Saves Week since its inception in 2007, WesBanco is proud of its more than 11-year partnership with America Saves to provide valuable financial resources to educate and encourage individuals about savings. Across Indiana, Kentucky, Ohio, Pennsylvania, and West Virginia, WesBanco actively encourages savings year-round with special products designed to encourage wealth building.

"WesBanco is extremely pleased to be recognized by America Saves, for the second consecutive year, for the dedication to our communities demonstrated across our organization. This recognition would not have been possible without the devotion and hard work of our employees, as they once again went above and beyond business as usual during America Saves Week to encourage customers to save. For almost 150 years, WesBanco has maintained its strong community banking roots by focusing on the success of the communities in which we do business. In fact, our employees collectively dedicate thousands of hours per year to savings education, including participation in the Teach Children to Save and Get Smart About Credit initiatives, in addition to America Saves Week," said Lynn Asensio, WesBanco's Executive Vice President for Retail.

"This was our most competitive year so far, with institutions engaging in creative ways and offering savings incentives," said Allie Vered, America Saves Director. "A lot of people don't believe they can find the money to save.

But saving is not an amount, it's an activity. Convincing consumers to pay themselves first, to hang on to dollars instead of spending, and to take a pledge to achieve a goal go a long way towards helping them develop savings habits. We recognize WesBanco Bank for their efforts to educate and inspire."

Just two in five American households report making good or excellent savings progress. America Saves Week is an annual opportunity for people to assess their savings status and make a plan to start or increase saving, and for organizations like banks or credit unions to support good savings behavior. America Saves Week is coordinated each year by America Saves and the American Savings Education Council. WesBanco Bank was one of 16 banks and 16 credit unions recognized nationally.

About WesBanco, Inc.

Founded in 1870, WesBanco, Inc. (www.wesbanco.com) is a multi-state, bank holding company with total assets of approximately \$9.8 billion (as of March 31, 2017). WesBanco is a diversified and well-balanced financial services institution, with a community bank at its core, built upon a strong legacy of credit and risk management. WesBanco has meaningful market share across its key geographies maintained by its commitment to dedicated customer service and solid fee-based businesses. It also provides wealth management services through a century-old trust and wealth management business, with more than \$3 billion of assets under management, and serves as registered investment advisor to a proprietary mutual fund family, the WesMark Funds. WesBanco's banking subsidiary, WesBanco Bank, Inc., operates 173 financial centers in the states of Indiana, Kentucky, Ohio, Pennsylvania, and West Virginia. In addition, WesBanco operates an insurance agency, WesBanco Insurance Services, Inc., and a full service broker/dealer, WesBanco Securities, Inc.

About America Saves

America Saves is a campaign managed by the nonprofit Consumer Federation of America that uses the principles of behavioral economics and social marketing to motivate, encourage, and support low- to moderate-income households to save money, reduce debt, and build wealth. America Saves encourages individuals and families to take the America Saves pledge and organizations to promote savings year-round and during America Saves Week. Learn more at americasaves.org and americasavesweek.org.

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