NEWS RELEASE

WesBanco Bank Announces the Appointment of Jennifer R. Mott as Senior Vice President and Retail Banking Executive

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WHEELING, W.Va., Aug. 7, 2018 /PRNewswire/ -- WesBanco, Inc.'s (Nasdaq: WSBC), a diversified, multi-state bank holding company, announces that its affiliate, WesBanco Bank, has appointed Jennifer R. Mott as Senior Vice President and Retail Banking Executive. In her role as leader of the retail franchise, Ms. Mott will be responsible for developing and directing strategy, sales and service initiatives, employee development and success, and ensuring high-quality customer service.

"We are delighted to welcome Jennifer Mott to our management team as our new retail leader," said Jay Zatta, WesBanco Executive Vice President and Chief Banking Officer. "Jen's wealth of experience leading retail operations and successfully integrating acquisitions will be a great benefit to WesBanco and its long-term growth. WesBanco has balanced distribution across a diverse regional footprint supported by strong market positions and our core funding advantage. We look forward to the opportunities Jen brings as we continue to grow and strengthen our retail franchise with an emphasis on customer service to ensure relationship value that meets all customer needs efficiently and effectively."

Ms. Mott brings more than 20 years of banking experience to WesBanco, including working throughout Ohio, Kentucky, and Indiana. Most recently, she was the Director of Retail Markets with a similar sized banking institution where she was instrumental in the development and execution of their retail sales strategy. Previously, she was in a Regional Vice President role with Fifth Third Bank. Recently, Ms. Mott was named to Banking Exchange magazine's inaugural "20 Under 40 Awards".

Todd F. Clossin, WesBanco President and Chief Executive Officer, stated, "I am pleased that Jen has joined the WesBanco family to lead our retail team and direct its strategy. She is a proven leader who has both the experience and insight to execute our long term objectives."

About WesBanco, Inc.

Founded in 1870, WesBanco, Inc. (**www.wesbanco.com**) is a multi-state, bank holding company with total assets of approximately $10.9 billion (as of June 30, 2018). WesBanco is a diversified and well-balanced financial services institution, with a community bank at its core, built upon a strong legacy of credit and risk management. WesBanco has meaningful market share across its key geographies maintained by its commitment to dedicated customer service and solid fee-based businesses. It also provides wealth management services through a century-old trust and wealth management business, with approximately $4.0 billion of assets under management (as of June 30, 2018), and serves as registered investment advisor to a proprietary mutual fund family, the WesMark Funds. WesBanco's banking subsidiary, WesBanco Bank, Inc., operates 177 financial centers in the states of Indiana, Kentucky, Ohio, Pennsylvania, and West Virginia. In addition, WesBanco operates an insurance agency, WesBanco Insurance Services, Inc., and a full service broker/dealer, WesBanco Securities, Inc.

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