



PRIMO BRANDS CORPORATION
1150 ASSEMBLY DRIVE
SUITE 800
TAMPA, FLORIDA 33607



**SCAN TO
VIEW MATERIALS & VOTE**



VOTE BY INTERNET

Before The Meeting - Go to www.proxyvote.com or scan the QR Barcode above

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 p.m. ET on April 30, 2025 for shares held directly. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

During The Meeting - Go to www.virtualshareholdermeeting.com/PRMB2025

You may attend the meeting via the Internet and vote during the meeting. Have the information that is printed in the box marked by the arrow available and follow the instructions.

VOTE BY PHONE - 1-800-690-6903

Use any touch-tone telephone to transmit your voting instructions up until 11:59 p.m. ET on April 30, 2025 for shares held directly. Have your proxy card in hand when you call and then follow the instructions.

VOTE BY MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

V65019-P27141

KEEP THIS PORTION FOR YOUR RECORDS
DETACH AND RETURN THIS PORTION ONLY

THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.

PRIMO BRANDS CORPORATION

The Board of Directors recommends you vote **FOR** the election of the below director nominees, **FOR** Proposals 2 and 3 and **ONE YEAR** on Proposal 4:

For All **Withhold All** **For All Except**

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To withhold authority to vote for any individual nominee(s), mark "For All Except" and write the number(s) of the nominee(s) on the line below.

1. **Election of Directors.**

Nominees:

01) Kurtis Barker	08) C. Dean Metropoulos
02) Britta Bomhard	09) Billy D. Prim
03) Susan E. Cates	10) Kimberly Reed
04) Michael Cramer	11) Robbert Rietbroek
05) Eric J. Foss	12) Allison Spector
06) Jerry Fowden	13) Steven P. Stanbrook
07) Tony W. Lee	

2. **Appointment of Independent Registered Certified Public Accounting Firm.** Appointment of PricewaterhouseCoopers LLP as the independent registered public accounting firm.

For Against Abstain

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3. **Non-Binding Advisory Vote on Executive Compensation.** Approval, on a non-binding advisory basis, of the compensation of Primo Brands Corporation's named executive officers.

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1 Year 2 Years 3 Years Abstain

4. **Non-Binding Advisory Vote on the Frequency of Future Advisory Votes on Executive Compensation.** Approval, on a non-binding advisory basis, of the frequency of future non-binding advisory votes on the compensation of Primo Brands Corporation's named executive officers.

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Please sign exactly as your name(s) appear(s) hereon. When signing as attorney, executor, administrator, or other fiduciary, please give full title as such. Joint owners should each sign personally. All holders must sign. If a corporation or partnership, please sign in full corporate or partnership name by authorized officer.

Signature [PLEASE SIGN WITHIN BOX]

Date

Signature (Joint Owners)

Date

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:

The Notice & Proxy Statement and Annual Report are available at www.proxyvote.com.

V65020-P27141

**PRIMO BRANDS CORPORATION
THIS PROXY CARD IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS
ANNUAL MEETING OF STOCKHOLDERS
MAY 1, 2025**

This proxy is solicited by the Board of Directors

The stockholder(s) hereby appoint(s) C. Dean Metropoulos and Marni Morgan Poe, and each of them, as proxies, each with the power to appoint his or her substitute, and hereby authorize(s) each to represent and to vote, as designated on the reverse side of this ballot, all of the shares of Class A common stock of PRIMO BRANDS CORPORATION that the stockholder(s) is/are entitled to vote at the Annual Meeting of Stockholders to be held at 8:00 AM, Eastern Time on May 1, 2025, at www.virtualshareholdermeeting.com/PRMB2025 and any adjournment or postponement thereof, with all powers which the undersigned would possess if present at the meeting.

Such proxies are authorized to vote in their discretion (x) for the election of any person to the Board of Directors if any nominee named herein becomes unable to serve or for good cause will not serve, (y) on any matter that the Board of Directors did not know would be presented at the Annual Meeting by a reasonable time before the proxy solicitation was made, and (z) on such other business as may properly be brought before the meeting or any adjournment, continuation, or postponement thereof.

This proxy, when properly executed, will be voted in the manner directed herein. If no such direction is made, this proxy will be voted in accordance with the Board of Directors' recommendations, as indicated on the reverse side, and in the discretion of the proxies with respect to such other matters as may properly come before the Annual Meeting.

CONTINUED AND TO BE SIGNED ON REVERSE SIDE