

Electronic Arts Reports Q1 FY23 Financial Results

REDWOOD CITY, CA – August 2, 2022 – <u>Electronic Arts Inc</u>. (NASDAQ: EA) today announced preliminary financial results for its first fiscal quarter ended June 30, 2022.

"EA delivered strong results in Q1 with our growing player network deeply engaged in new games and live services," said CEO Andrew Wilson. "Our expanding EA SPORTS portfolio and owned IP franchises continue to power resilience and longevity in our business. Our teams remain focused on what they do best – making amazing experiences that inspire new generations to play, watch, create, compete and connect."

"Our FIFA franchise and the successful launch of F1 drove our net bookings outperformance, delivering another quarter ahead of expectations," said CFO Chris Suh. "Looking ahead, our focus on execution and disciplined investment across our broad portfolio of games and live services will fuel our long-term growth."

Selected Operating Highlights and Metrics

- Net bookings¹ for the trailing twelve months was \$7.478 billion, up 22% year-over-year.
- Live services and other net bookings for the trailing twelve months were up 20% year-over-year and represent 73% of total net bookings.
- The EA player network grew to nearly 600 million active accounts at quarter end.
- FIFA Ultimate Team[™] engagement during the quarter was up nearly 40% year-over-year in weekly and daily average players.
- In Q1, FIFA Mobile delivered the highest net bookings quarter in history, with record high DAUs, up 10% from last quarter.

Selected Financial Highlights and Metrics

- Net cash (used in)/provided by operating activities was \$(78) million for the quarter and \$1.964 billion for the trailing twelve months.
- EA repurchased 2.5 million shares for \$320 million during the quarter, bringing the total for the trailing twelve months to 9.7 million shares for \$1.295 billion.
- EA paid a cash dividend of \$0.19 per share during the quarter, for a total of \$53 million.

<u>Dividend</u>

EA has declared a quarterly cash dividend of \$0.19 per share of the Company's common stock. The dividend is payable on September 21, 2022 to shareholders of record as of the close of business on August 31, 2022.

Quarterly Financial Highlights

	Three Montl June	
	2022	2021
(in \$ millions, except per share amounts)		
Full game	341	322
Live services and other	1,426	1,229
Total net revenue	1,767	1,551
Net income	311	204
Diluted earnings per share	1.11	0.71
Operating cash flow	(78)	(143)
Value of shares repurchased	320	325
Number of shares repurchased	2.5	2.3

The following GAAP-based financial data² and tax rate of 19% was used internally by company management to adjust its GAAP results in order to assess EA's operating results:

	7)22					
		GAAP-Based Financial Data					
	Statement of	Acquisition- related	Change in deferred net revenue (online- enabled	Stock-based			
(in \$ millions)	Operations	expenses	games)	compensation			
Total net revenue	1,767		(468)				
Cost of revenue	314	(30)		(2)			
Gross profit	1,453	30	(468)	2			
Total operating expenses	1,012	(39)		(123)			
Operating income	441	69	(468)	125			
Interest and other income (expense), net	(5)			-			
Income before provision for income taxes	436	69	(468)	125			
Number of shares used in computation:							
Diluted	281						

Trailing Twelve Months Financial Highlights

	Twelve Months Ended June 30,			
	2022	2021		
(in \$ millions)				
Full game	2,012	1,576		
Live services and other	5,195	4,145		
Total net revenue	7,207	5,721		
Net income	896	676		
Operating cash flow	1,964	1,413		
Value of shares repurchased	1,295	976		
Number of shares repurchased	9.7	7.2		

The following GAAP-based financial data² was used internally by company management to adjust its GAAP results in order to assess EA's operating results. During fiscal 2022, management used a tax rate of 18% and in fiscal 2023 a tax rate of 19%.

	T	welve Months E	Ended June 30, 2	022		
		GAA	GAAP-Based Financial Data			
		Acquisition-	Change in deferred net revenue (online-			
	Statement of	related	enabled	Stock-based		
(in \$ millions)	Operations	expenses	games)	compensation		
Total net revenue	7,207	-	271	-		
Cost of revenue	1,858	(141)		(7)		
Gross profit	5,349	141	271	7		
Total operating expenses	4,101	(182)		(521)		
Operating income	1,248	323	271	528		
Interest and other income (expense), net	(39)					
Income before provision for income taxes	1,209	323	271	528		

Operating Metric

The following is a calculation of our total net bookings¹ for the periods presented:

		Three Months Ended June 30,		Twelve Months Ended June 30,	
	2022 2021		2022	2021	
(in \$ millions)					
Total net revenue	1,767	1,551	7,207	5,721	
Change in deferred net revenue (online-enabled games)	(468)	(215)	271	415	
Net bookings	1,299	1,336	7,478	6,136	

Business Outlook as of August 2, 2022

Fiscal Year 2023 Expectations – Ending March 31, 2023

Financial metrics:

- Net revenue is expected to be approximately \$7.600 to \$7.800 billion.
 - Change in deferred net revenue (online-enabled games) is expected to be approximately \$300 million.
- Net income is expected to be approximately \$793 to \$815 million.
- Diluted earnings per share is expected to be approximately \$2.79 to \$2.87.
- Operating cash flow is expected to be approximately \$1.600 to \$1.650 billion.
- The Company estimates a share count of 284 million for purposes of calculating fiscal year 2023 diluted earnings per share.

Operational metric:

• Net bookings¹ is expected to be approximately \$7.900 to \$8.100 billion.

In addition, the following outlook for GAAP-based financial data² and updated long-term tax rate of 19% are used internally by EA to adjust our GAAP expectations to assess EA's operating results and plan for future periods:

	Т	welve Months E	nths Ending March 31, 2023				
		GA	AP-Based Financial	Data*			
	GAAP Guidance Range	Acquisition- related expenses	Change in deferred net revenue (online- enabled games)	Stock-based compensation			
(in \$ millions)							
Total net revenue	7,600 to 7,800	-	300	-			
Cost of revenue	2,020 to 2,065	(110)	-	(5)			
Operating expense	4,200 to 4,315	(140)	-	(595)			
Income before provision for income taxes	1,321 to 1,358	250	300	600			
Net income	793 to 815						
Number of shares used in computation:							
Diluted shares	284						

^{*} The mid-point of the range has been used for purposes of presenting the reconciling items.

Second Quarter Fiscal Year 2023 Expectations – Ending September 30, 2022

Financial metrics:

- Net revenue is expected to be approximately \$1.850 to \$1.900 billion.
 - Change in deferred net revenue (online-enabled games) is expected to be approximately \$(125) million.
- Net income is expected to be approximately \$220 to \$242 million.
- Diluted earnings per share is expected to be approximately \$0.78 to \$0.86.
- The Company estimates a share count of 281 million for purposes of calculating second quarter fiscal 2023 diluted earnings per share.

Operational metric:

• Net bookings¹ is expected to be approximately \$1.725 to \$1.775 billion.

In addition, the following outlook for GAAP-based financial data² and updated long-term tax rate of 19% are used internally by EA to adjust our GAAP expectations to assess EA's operating results and plan for future periods:

	Three Months Ending September 30, 2022				
		G/	AAP-Based Financial D	al Data*	
	GAAP Guidance Range	Acquisition- related expenses	Change in deferred net revenue (online-enabled games)	Stock-based compensation	
(in \$ millions)					
Total net revenue	1,850 to 1,900	-	(125)	-	
Cost of revenue	467 to 480	(30)	-	(2)	
Operating expense	1,036 to 1,041	(40)	-	(148)	
Income before provision for income taxes	338 to 373	70	(125)	150	
Net income	220 to 242				
Number of shares used in computation:					
Diluted shares	281				

^{*} The mid-point of the range has been used for purposes of presenting the reconciling items.

Conference Call and Supporting Documents

Electronic Arts will host a conference call on August 2, 2022 at 2:00 pm PT (5:00 pm ET) to review its results for the first quarter ended June 30, 2022 and its outlook for the future. During the course of the call, Electronic Arts may disclose material developments affecting its business and/or financial performance. Listeners may access the conference call live through the following dial-in number (888) 330-2446 (domestic) or (240) 789-2732 (international), using the conference code 5939891 or via webcast at EA's IR Website at http://ir.ea.com.

EA has posted a slide presentation with a financial model of EA's historical results and guidance on EA's IR Website. EA will also post the prepared remarks and a transcript from the conference call on EA's IR Website.

A dial-in replay of the conference call will be available until August 16, 2022 at (800) 770-2030 (domestic) or (647) 362-9199 (international) using pin code 5939891. An audio webcast replay of the conference call will be available for one year on EA's IR Website.

Forward-Looking Statements

Some statements set forth in this release, including the information relating to EA's expectations under the heading "Business Outlook as of August 2, 2022" and other information regarding EA's fiscal 2023 expectations contain forward-looking statements that are subject to change. Statements including words such as "anticipate," "believe," "expect," "intend," "estimate," "plan," "predict," "seek," "goal," "will," "may," "likely," "should," "could" (and the negative of any of these terms), "future" and similar expressions also identify forward-looking statements. These forward-looking statements are not guarantees of future performance and reflect management's current expectations. Our actual results could differ materially from those discussed in the forward-looking statements.

Some of the factors which could cause the Company's results to differ materially from its expectations include the following: sales of the Company's products and services; the Company's ability to develop and support digital products and services, including managing online security and privacy; outages of our products, services and technological infrastructure; the Company's ability to manage expenses; the competition in the interactive entertainment industry; governmental regulations; the effectiveness of the Company's sales and marketing programs; timely development and release of the Company's products and services; the Company's ability to realize the anticipated benefits of, and integrate, acquisitions; the consumer demand for, and the availability of an adequate supply of console hardware units; the Company's ability to predict consumer preferences among competing platforms; the Company's ability to develop and implement new technology; foreign currency exchange rate fluctuations; economic and geopolitical conditions; changes in our tax rates or tax laws; and other factors described in Part I, Item 1A of Electronic Arts' latest Annual Report on Form 10-K under the heading "Risk Factors", as well as in other documents we have filed with the Securities and Exchange Commission.

These forward-looking statements are current as of August 2, 2022. Electronic Arts assumes no obligation to revise or update any forward-looking statement for any reason, except as required by law. In addition, the preliminary financial results set forth in this release are estimates based on information currently available to Electronic Arts.

While Electronic Arts believes these estimates are meaningful, they could differ from the actual amounts that Electronic Arts ultimately reports in its Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2022. Electronic Arts assumes no obligation and does not intend to update these estimates prior to filing its Form 10-Q for the fiscal quarter ended June 30, 2022.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company develops and delivers games, content and online services for Internet-connected consoles, mobile devices and personal computers.

In fiscal year 2022, EA posted GAAP net revenue of approximately \$7 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality brands such as EA SPORTS™ FIFA, Battlefield™, Apex Legends™, The Sims™, Madden NFL, Need for Speed™, Titanfall™, Plants vs. Zombies™ and F1®. More information about EA is available at www.ea.com/news.

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¹ Net bookings is defined as the net amount of products and services sold digitally or sold-in physically in the period. Net bookings is calculated by adding total net revenue to the change in deferred net revenue for online-enabled games.

² For more information about the nature of the GAAP-based financial data, please refer to EA's Form 10-K for the fiscal year ended March 31, 2022.

ELECTRONIC ARTS INC. AND SUBSIDIARIES Unaudited Condensed Consolidated Statements of Operations (in \$ millions, except per share data)

	Three Mont June	
	2022	2021
Net revenue	1,767	1,551
Cost of revenue	314	315
Gross profit	1,453	1,236
Operating expenses:		
Research and development	572	515
Marketing and sales	234	190
General and administrative	167	169
Amortization and impairment of intangibles	39	40
Total operating expenses	1,012	914
Operating income	441	322
Interest and other income (expense), net	(5)	(14)
Income before provision for income taxes	436	308
Provision for income taxes	125	104
Net income	311	204
Earnings per share		
Basic	1.11	0.71
Diluted	1.11	0.71
Number of shares used in computation		
Basic	279	286
Diluted	281	289

Results (in \$ millions, except per share data)

The following table reports the variance of the actuals versus our guidance provided on May 10, 2022 for the three months ended June 30, 2022 plus a comparison to the actuals for the three months ended June 30, 2021.

	Three Months Ended June 30,				
	2022 Guidance (Mid-Point)	Variance	2022 Actuals	2021 Actuals	
Net revenue					
Net revenue	1,700	67	1,767	1,551	
GAAP-based financial data					
Change in deferred net revenue (online-enabled games) ¹	(475)	7	(468)	(215)	
Cost of revenue					
Cost of revenue	315	(1)	314	315	
GAAP-based financial data					
Acquisition-related expenses	(30)	_	(30)	(22)	
Stock-based compensation	(2)	_	(2)	(1)	
Operating expenses					
Operating expenses	1,013	(1)	1,012	914	
GAAP-based financial data					
Acquisition-related expenses	(40)	1	(39)	(40)	
Stock-based compensation	(123)	_	(123)	(124)	
Income before tax					
Income before tax	356	80	436	308	
GAAP-based financial data					
Acquisition-related expenses	70	(1)	69	62	
Change in deferred net revenue (online-enabled games) ¹	(475)	7	(468)	(215)	
Stock-based compensation	125	_	125	125	
Tax rate used for management reporting	19 %		19 %	18 %	
Earnings per share					
Basic	0.81	0.30	1.11	0.71	
Diluted	0.81	0.30	1.11	0.71	
Number of shares used in computation					
Basic	281	(2)	279	286	
Diluted	283	(2)	281	289	

¹The change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of cash flows does not necessarily equal the change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of operations primarily due to the impact of unrecognized gains/losses on cash flow hedges.

ELECTRONIC ARTS INC. AND SUBSIDIARIES Unaudited Condensed Consolidated Balance Sheets (in \$ millions)

	June 30, 2022	March 31, 2022 ²
ASSETS		
Current assets:		
Cash and cash equivalents	2,082	2,732
Short-term investments	334	330
Receivables, net	579	650
Other current assets	522	439
Total current assets	3,517	4,151
Property and equipment, net	545	550
Goodwill	5,382	5,387
Acquisition-related intangibles, net	893	962
Deferred income taxes, net	2,327	2,243
Other assets	528	507
TOTAL ASSETS	13,192	13,800
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	70	101
Accrued and other current liabilities	1,215	1,388
Deferred net revenue (online-enabled games)	1,548	2,024
Total current liabilities	2,833	3,513
Senior notes, net	1,878	1,878
Income tax obligations	438	386
Deferred income taxes, net	1	1
Other liabilities	401	397
Total liabilities	5,551	6,175
Stockholders' equity:		
Common stock	3	3
Retained earnings	7,567	7,607
Accumulated other comprehensive income	71	15
Total stockholders' equity	7,641	7,625
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	13,192	13,800

²Derived from audited consolidated financial statements.

Unaudited Condensed Consolidated Statements of Cash Flows(in \$ millions)

	Three Months Ended June 30,	
_	2022	2021
OPERATING ACTIVITIES		
Net income	311	204
Adjustments to reconcile net income to net cash used in operating activities:		
Depreciation, amortization, accretion and impairment	114	105
Stock-based compensation	125	125
Change in assets and liabilities		
Receivables, net	70	12
Other assets	(15)	(74)
Accounts payable	(16)	(19)
Accrued and other liabilities	(105)	(302)
Deferred income taxes, net	(86)	28
Deferred net revenue (online-enabled games)	(476)	(222)
Net cash used in operating activities	(78)	(143)
INVESTING ACTIVITIES		
Capital expenditures	(50)	(44)
Proceeds from maturities and sales of short-term investments	(59) 87	507
Purchase of short-term investments		
	(93)	(285)
Acquisitions, net of cash acquired	(65)	(1,989)
Net cash used in investing activities	(65)	(1,811)
FINANCING ACTIVITIES		
Proceeds from issuance of common stock	1	_
Cash dividends paid	(53)	(49)
Cash paid to taxing authorities for shares withheld from employees	(104)	(105)
Repurchase and retirement of common stock	(320)	(325)
Net cash used in financing activities	(476)	(479)
Effect of foreign exchange on cash and cash equivalents	(31)	11
Change in cash and cash equivalents	(650)	(2,422)
Beginning cash and cash equivalents	2,732	5,260
Ending cash and cash equivalents	2,082	2,838

Unaudited Supplemental Financial Information and Business Metrics (in \$ millions, except per share data)

	Q1	Q2	Q3	Q4	Q1	YOY %
	FY22	FY22	FY22	FY22	FY23	Change
Net revenue						
Net revenue	1,551	1,826	1,789	1,825	1,767	14%
GAAP-based financial data						
Change in deferred net revenue (online-enabled games) ¹	(215)	25	788	(74)	(468)	
Gross profit						
Gross profit	1,236	1,332	1,158	1,406	1,453	18%
Gross profit (as a % of net revenue)	80%	73%	65%	77%	82%	
GAAP-based financial data						
Acquisition-related expenses	22	22	44	45	30	
Change in deferred net revenue (online-enabled games) ¹	(215)	25	788	(74)	(468)	
Stock-based compensation	1	2	1	2	2	
Operating income						
Operating income	322	340	102	365	441	37%
Operating income (as a % of net revenue)	21%	19%	6%	20%	25%	
GAAP-based financial data						
Acquisition-related expenses	62	52	105	97	69	
Change in deferred net revenue (online-enabled games) ¹	(215)	25	788	(74)	(468)	
Stock-based compensation	125	149	129	125	125	
Net income						
Net income	204	294	66	225	311	52%
Net income (as a % of net revenue)	13%	16%	4%	12%	18%	
GAAP-based financial data						
Acquisition-related expenses	62	52	105	97	69	
Change in deferred net revenue (online-enabled games) ¹	(215)	25	788	(74)	(468)	
Stock-based compensation	125	149	129	125	125	
Tax rate used for management reporting	18%	18%	18%	18%	19%	
Diluted earnings per share	0.71	1.02	0.23	0.80	1.11	56%
Number of shares used in computation						
Basic	286	285	283	281	279	
Diluted	289	287	285	283	281	

¹The change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of cash flows does not necessarily equal the change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of operations primarily due to the impact of unrecognized gains/losses on cash flow hedges.

Unaudited Supplemental Financial Information and Business Metrics (in \$ millions)

	Q1 FY22	Q2 FY22	Q3 FY22	Q4 FY22	Q1 FY23	YOY % Change
QUARTERLY NET REVENUE PRESENTATIONS						
Net revenue by composition						
Full game downloads	233	337	400	312	237	2%
Packaged goods	89	280	216	126	104	17%
Full game	322	617	616	438	341	6%
Live services and other	1,229	1,209	1,173	1,387	1,426	16%
Total net revenue	1,551	1,826	1,789	1,825	1,767	14%
Full game	21%	34%	34%	24%	19%	
Live services and other	79%	66%	66%	76%	81%	
Total net revenue %	100%	100%	100%	100%	100%	
GAAP-based financial data						
Full game downloads	(5)	35	179	(103)	(111)	
Packaged goods	(35)	44	105	(68)	(65)	
Full game	(40)	79	284	(171)	(176)	
Live services and other	(175)	(54)	504	97	(292)	
Total change in deferred net revenue (online-enabled games) by composition ¹	(215)	25	788	(74)	(468)	
Net revenue by platform						
Console	972	1,198	1,138	1,092	1,042	7%
PC & Other	361	377	374	420	402	11%
Mobile	218	251	277	313	323	48%
Total net revenue	1,551	1,826	1,789	1,825	1,767	14%
GAAP-based financial data						
Console	(278)	(29)	608	(86)	(405)	
PC & Other	9	26	137	3	(54)	
Mobile	54	28	43	9	(9)	
Total change in deferred net revenue (online-enabled games) by platform ¹	(215)	25	788	(74)	(468)	

¹The change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of cash flows does not necessarily equal the change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of operations primarily due to the impact of unrecognized gains/losses on cash flow hedges.

Unaudited Supplemental Financial Information and Business Metrics (in \$ millions)

	Q1	Q2	Q3	Q4	Q1	YOY %
	FY22	FY22	FY22	FY22	FY23	Change
CASH FLOW DATA						
Operating cash flow	(143)	64	1,534	444	(78)	45%
Operating cash flow - TTM	1,413	1,416	1,826	1,899	1,964	39%
Capital expenditures	44	43	48	53	59	34%
Capital expenditures - TTM	130	148	166	188	203	56%
Repurchase and retirement of common stock	325	325	325	325	320	(2%)
Cash dividends paid	49	48	48	48	53	8%
DEPRECIATION						
Depreciation expense	40	39	41	42	44	10%
BALANCE SHEET DATA						
Cash and cash equivalents	2,838	1,630	2,670	2,732	2,082	
Short-term investments	881	342	346	330	334	
Cash and cash equivalents, and short-term investments	3,719	1,972	3,016	3,062	2,416	(35%)
Receivables, net	557	1,031	965	650	579	4%
STOCK-BASED COMPENSATION						
Cost of revenue	1	2	1	2	2	
Research and development	85	101	86	84	81	
Marketing and sales	12	15	14	13	13	
General and administrative	27	31	28	26	29	
Total stock-based compensation	125	149	129	125	125	