

Electronic Arts Reports Q4 and FY22 Financial Results

REDWOOD CITY, CA – May 10, 2022 – <u>Electronic Arts Inc</u>. (NASDAQ: EA) today announced preliminary financial results for its fourth quarter and fiscal year ended March 31, 2022.

"FY22 was a record year, with hundreds of millions of players around the world joining in our games to play, watch, and create with one another," said Andrew Wilson, CEO of Electronic Arts. "With amazing games, built around powerful IP, made by incredibly talented teams, and outstanding engagement in our live services, FY23 is set to be a year of innovation and growth for Electronic Arts."

"We finished the year with another strong quarter of revenue and profit growth, driven by our live services business which was 85% of our net bookings in Q4," said CFO Chris Suh. "We have a strong foundation of deeply engaged players, rich IP and a resilient business model, which we will continue to invest in to deliver growth in FY23 and beyond."

Selected Operating Highlights and Metrics

- Net bookings¹ for fiscal 2022 was \$7.515 billion, up 21% year-over-year.
- Live services and other net bookings were up 17% year-over-year and represent 71% of total net bookings in fiscal 2022.
- The EA player network grew 16% year-over-year to more than 580 million unique active accounts.
- During FY22, EA SPORTS™ FIFA had more than 150 million accounts.
- FIFA Mobile just had the biggest quarter ever with new unique players surging nearly 80% year-over-year.
- Apex Legends[™] Season 12 set records for the highest engagement since launch.
- It Takes Two won over 90 awards during FY22.

Selected Financial Highlights and Metrics

- Net cash provided by operating activities was \$444 million for the quarter and \$1.899 billion for the fiscal year.
- EA repurchased 2.5 million shares for \$325 million during the quarter, bringing the total for the fiscal year to 9.5 million shares for \$1.300 billion.
- EA paid a cash dividend of \$0.17 per share during the quarter, bringing the total for the fiscal year to \$193 million.

Dividend

EA has declared a quarterly cash dividend of \$0.19 per share of the Company's common stock, which represents a 12% increase from prior quarter. The dividend is payable on June 22, 2022 to shareholders of record as of the close of business on June 8, 2022.

Quarterly Financial Highlights

	Three Months Ender March 31,			
	2022	2021		
(in \$ millions, except per share amounts)				
Full game	438	250		
Live services and other	1,387	1,096		
Total net revenue	1,825	1,346		
Net income	225	76		
Diluted earnings per share	0.80	0.26		
Operating cash flow	444	371		
Value of shares repurchased	325	325		
Number of shares repurchased	2.5	2.4		
Cash dividend paid	48	49		

The following GAAP-based financial data² and tax rate of 18% was used internally by company management to adjust its GAAP results in order to assess EA's operating results:

		Three Months Ended March 31, 2022					
		GAA	P-Based Financ	ial Data			
	Statement of	Acquisition- related	Change in deferred net revenue (online- enabled	Stock-based			
(in \$ millions)	Operations	expenses	games)	compensation			
Total net revenue	1,825	-	(74)	-			
Cost of revenue	419	(45)	-	(2)			
Gross profit	1,406	45	(74)	2			
Total operating expenses	1,041	(52)	-	(123)			
Operating income	365	97	(74)	125			
Interest and other income (expense), net	(9)	-	-	=			
Income before provision for income taxes	356	97	(74)	125			
Number of shares used in computation:							
Diluted	283						

Fiscal Year Financial Highlights

	Twelve Months Ended March 31,			
	2022	2021		
(in \$ millions)				
Full game	1,993	1,613		
Live services and other	4,998	4,016		
Total net revenue	6,991	5,629		
Net income	789	837		
Diluted earnings per share	2.76	2.87		
Operating cash flow	1,899	1,934		
Value of shares repurchased	1,300	729		
Number of shares repurchased	9.5	5.6		
Cash dividend paid	193	98		

The following GAAP-based financial data² and tax rate of 18% was used internally by company management to adjust its GAAP results in order to assess EA's operating results:

	Twelve Months Ended March 31, 2022						
		GAAP-Based Financial Data					
	Statement of	Acquisition- related	Change in deferred net revenue (online- enabled	Stock-based			
(in \$ millions)	Operations	expenses	games)	compensation			
Total net revenue	6,991	-	524	-			
Cost of revenue	1,859	(133)		(6)			
Gross profit	5,132	133	524	6			
Total operating expenses	4,003	(183)		(522)			
Operating income	1,129	316	524	528			
Interest and other income (expense), net	(48)	-					
Income before provision for income taxes	1,081	316	524	528			
Number of shares used in computation:							
Diluted	286						

Operating Metric

The following is a calculation of our total net bookings¹ for the periods presented:

	Three Mont March		Twelve Mon March	
	2022	2021	2022	2021
(in \$ millions)		_		
Total net revenue	1,825	1,346	6,991	5,629
Change in deferred net revenue (online-enabled games)	(74)	144	524	561
Net bookings	1,751	1,490	7,515	6,190

Business Outlook as of May 10, 2022

Fiscal Year 2023 Expectations – Ending March 31, 2023

Financial metrics:

- Net revenue is expected to be approximately \$7.600 to \$7.800 billion.
 - Change in deferred net revenue (online-enabled games) is expected to be approximately \$300 million.
- Net income is expected to be approximately \$793 to \$815 million.
- Diluted earnings per share is expected to be approximately \$2.79 to \$2.87.
- Operating cash flow is expected to be approximately \$1.600 to \$1.650 billion.
- The Company estimates a share count of 284 million for purposes of calculating fiscal year 2023 diluted earnings per share.

Operational metric:

• Net bookings¹ is expected to be approximately \$7.900 to \$8.100 billion.

In addition, the following outlook for GAAP-based financial data² and updated long-term tax rate of 19% are used internally by EA to adjust our GAAP expectations to assess EA's operating results and plan for future periods:

	Twelve Months Ending March 31, 2023								
			GA	l Data*					
	GAAP G Ran		Acquisition- related expenses	Change in deferred net revenue (online- enabled games)	Stock-based compensation				
(in \$ millions)									
Total net revenue	7,600 _	7,800	-	300	-				
Cost of revenue	2,020 -	2,065	(110)	-	(5)				
Operating expense	4,200 –	4,315	(140)	-	(595)				
Income before provision for income taxes	1,321 -	1,358	250	300	600				
Net income	793 _	815							
Number of shares used in computation:									
Diluted shares	28	4							

^{*}The mid-point of the range has been used for purposes of presenting the reconciling items.

First Quarter Fiscal Year 2023 Expectations - Ending June 30, 2022

Financial metrics:

- Net revenue is expected to be approximately \$1.675 to \$1.725 billion.
 - Change in deferred net revenue (online-enabled games) is expected to be approximately \$(475) million.
- Net income is expected to be approximately \$216 to \$240 million.
- Diluted earnings per share is expected to be approximately \$0.76 to \$0.85.
- The Company estimates a share count of 283 million for purposes of calculating first quarter fiscal 2023 diluted earnings per share.

Operational metric:

• Net bookings¹ is expected to be approximately \$1.200 to \$1.250 billion.

In addition, the following outlook for GAAP-based financial data² and updated long-term tax rate of 19% are used internally by EA to adjust our GAAP expectations to assess EA's operating results and plan for future periods:

	Three Months Ending June 30, 2022									
				GAAP-Based Financial Data*						
		P Gui	idance e	Acquisition- related expenses	Change in deferred net revenue (online- enabled games)	Stock-based compensation				
(in \$ millions)										
Total net revenue	1,675	_	1,725	-	(475)	-				
Cost of revenue	309	_	321	(30)	-	(2)				
Operating expense		1,013	3	(40)	-	(123)				
Income before provision for income taxes	337	_	375	70	(475)	125				
Net income	216	_	240							
Number of shares used in computation:										
Diluted shares		283								

^{*}The mid-point of the range has been used for purposes of presenting the reconciling items.

Conference Call and Supporting Documents

Electronic Arts will host a conference call on May 10, 2022 at 2:00 pm PT (5:00 pm ET) to review its results for the fiscal quarter and year ended March 31, 2022 and its outlook for the future. During the course of the call, Electronic Arts may disclose material developments affecting its business and/or financial performance. Listeners may access the conference call live through the following dial-in number (866) 324-3683 (domestic) or (509) 844-0959 (international), using the conference code 8277667 or via webcast at EA's IR Website at http://ir.ea.com.

EA has posted a slide presentation with a financial model of EA's historical results and guidance on EA's IR Website. EA will also post the prepared remarks and a transcript from the conference call on EA's IR Website.

A dial-in replay of the conference call will be available until May 24, 2022 at 855-859-2056 (domestic) or 404-537-3406 (international) using pin code 8277667. An audio webcast replay of the conference call will be available for one year on EA's IR Website.

Forward-Looking Statements

Some statements set forth in this release, including the information relating to EA's expectations under the heading "Business Outlook as of May 10, 2022" and other information regarding EA's fiscal 2023 expectations contain forward-looking statements that are subject to change. Statements including words such as "anticipate," "believe," "expect," "intend," "estimate," "plan," "predict," "seek," "goal," "will," "may," "likely," "should," "could" (and the negative of any of these terms), "future" and similar expressions also identify forward-looking statements. These forward-looking statements are not guarantees of future performance and reflect management's current expectations. Our actual results could differ materially from those discussed in the forward-looking statements.

Some of the factors which could cause the Company's results to differ materially from its expectations include the following: sales of the Company's products and services; the Company's ability to develop and support digital products and services, including managing online security and privacy; outages of our products, services and technological infrastructure; the Company's ability to manage expenses; the competition in the interactive entertainment industry; governmental regulations; the effectiveness of the Company's sales and marketing programs; timely development and release of the Company's products and services; the Company's ability to realize the anticipated benefits of, and integrate, acquisitions; the consumer demand for, and the availability of an adequate supply of console hardware units; the Company's ability to predict consumer preferences among competing platforms; the Company's ability to develop and implement new technology; foreign currency exchange rate fluctuations; economic and geopolitical conditions; changes in our tax rates or tax laws; and other factors described in Part II, Item 1A of Electronic Arts' latest Quarterly Report on Form 10-Q under the heading "Risk Factors", as well as in other documents we have filed with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended March 31, 2021.

These forward-looking statements are current as of May 10, 2022. Electronic Arts assumes no obligation to revise or update any forward-looking statement for any reason, except as required by law. In addition, the preliminary financial results set forth in this release are estimates based on information currently available to Electronic Arts.

While Electronic Arts believes these estimates are meaningful, they could differ from the actual amounts that Electronic Arts ultimately reports in its Annual Report on Form 10-K for the fiscal year ended March 31, 2022. Electronic Arts assumes no obligation and does not intend to update these estimates prior to filing its Form 10-K for the fiscal year ended March 31, 2022.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company develops and delivers games, content and online services for Internet-connected consoles, mobile devices and personal computers.

In fiscal year 2022, EA posted GAAP net revenue of approximately \$7 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality brands such as EA SPORTS™ FIFA, Battlefield™, Apex Legends™, The Sims™, Madden NFL,

Need for Speed[™], Titanfall[™], Plants vs. Zombies[™] and F1[®]. More information about EA is available at www.ea.com/news.

EA SPORTS, Battlefield, Need for Speed, Apex Legends, The Sims, Titanfall and Plants vs. Zombies are trademarks of Electronic Arts Inc. STAR WARS © & TM 2015 Lucasfilm Ltd. All rights reserved. John Madden, NFL, FIFA and F1 are the property of their respective owners and used with permission.

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¹ Net bookings is defined as the net amount of products and services sold digitally or sold-in physically in the period. Net bookings is calculated by adding total net revenue to the change in deferred net revenue for online-enabled games.

² For more information about the nature of the GAAP-based financial data, please refer to EA's Form 10-K for the fiscal year ended March 31, 2021.

ELECTRONIC ARTS INC. AND SUBSIDIARIES Unaudited Condensed Consolidated Statements of Operations (in \$ millions, except per share data)

	Three Mont March		Twelve Months Ended March 31,			
	2022	2021	2022	2021		
Net revenue	1,825	1,346	6,991	5,629		
Cost of revenue	419	319	1,859	1,494		
Gross profit	1,406	1,027	5,132	4,135		
Operating expenses:						
Research and development	579	468	2,186	1,778		
Marketing and sales	245	196	961	689		
General and administrative	165	174	673	592		
Amortization and impairment of intangibles	52	14	183	30		
Total operating expenses	1,041	852	4,003	3,089		
Operating income	365	175	1,129	1,046		
Interest and other income (expense), net	(9)	(10)	(48)	(29)		
Income before provision for income taxes	356	165	1,081	1,017		
Provision for income taxes	131	89	292	180		
Net income	225	76	789	837		
Earnings per share						
Basic	0.80	0.26	2.78	2.90		
Diluted	0.80	0.26	2.76	2.87		
Number of shares used in computation						
Basic	281	288	284	289		
Diluted	283	290	286	292		

Results (in \$ millions, except per share data)

The following table reports the variance of the actuals versus our guidance provided on February 1, 2022 for the three months ended March 31, 2022 plus a comparison to the actuals for the three months ended March 31, 2021.

	Th	Three Months Ended March 31,				
	2022		2022	2021		
	Guidance	Variance	Actuals	Actuals		
Net revenue						
Net revenue	1,759	66	1,825	1,346		
GAAP-based financial data						
Change in deferred net revenue (online-enabled games) ¹	2	(76)	(74)	144		
Cost of revenue						
Cost of revenue	404	15	419	319		
GAAP-based financial data						
Acquisition-related expenses	(42)	(3)	(45)	(4)		
Stock-based compensation	(1)	(1)	(2)	(1)		
Operating expenses						
Operating expenses	1,086	(45)	1,041	852		
GAAP-based financial data						
Acquisition-related expenses	(49)	(3)	(52)	(14)		
Stock-based compensation	(126)	3	(123)	(108)		
Income before tax						
Income before tax	259	97	356	165		
GAAP-based financial data						
Acquisition-related expenses	91	6	97	18		
Change in deferred net revenue (online-enabled games) ¹	2	(76)	(74)	144		
Stock-based compensation	127	(2)	125	109		
Tax rate used for management reporting	18 %		18 %	18 %		
Earnings per share						
Basic	0.46	0.34	0.80	0.26		
Diluted	0.46	0.34	0.80	0.26		
Number of shares used in computation						
Basic	282	(1)	281	288		
Diluted	284	(1)	283	290		

¹The change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of cash flows does not necessarily equal the change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of operations primarily due to the impact of unrecognized gains/losses on cash flow hedges.

ELECTRONIC ARTS INC. AND SUBSIDIARIES Unaudited Condensed Consolidated Balance Sheets (in \$ millions)

	March 31, 2022	March 31, 2021 ²
ASSETS		
Current assets:		
Cash and cash equivalents	2,732	5,260
Short-term investments	330	1,106
Receivables, net	650	521
Other current assets	439	326
Total current assets	4,151	7,213
Property and equipment, net	550	491
Goodwill	5,387	2,868
Acquisition-related intangibles, net	962	309
Deferred income taxes, net	2,243	2,045
Other assets	507	362
TOTAL ASSETS	13,800	13,288
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	101	96
Accrued and other current liabilities	1,388	1,341
Deferred net revenue (online-enabled games)	2,024	1,527
Total current liabilities	3,513	2,964
Senior notes, net	1,878	1,876
Income tax obligations	386	315
Deferred income taxes, net	1	43
Other liabilities	397	250
Total liabilities	6,175	5,448
Stockholders' equity:		
Common stock	3	3
Retained earnings	7,607	7,887
Accumulated other comprehensive income (loss)	15	(50)
Total stockholders' equity	7,625	7,840
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	13,800	13,288

²Derived from audited consolidated financial statements.

Unaudited Condensed Consolidated Statements of Cash Flows(in \$ millions)

	Three Month March		Twelve Months Ended March 31,		
	2022	2021	2022	2021	
OPERATING ACTIVITIES					
Net income	225	76	789	837	
Adjustments to reconcile net income to net cash provided by operating activities:					
Depreciation, amortization, accretion and impairment	141	58	486	181	
Stock-based compensation	125	109	528	435	
Change in assets and liabilities					
Receivables, net	313	268	(77)	(41)	
Other assets	(82)	(42)	(157)	(70)	
Accounts payable	2	(11)	(7)	18	
Accrued and other liabilities	(14)	(109)	169	136	
Deferred income taxes, net	(189)	(125)	(329)	(143)	
Deferred net revenue (online-enabled games)	(77)	147	497	581	
Net cash provided by operating activities	444	371	1,899	1,934	
INVESTING ACTIVITIES					
Capital expenditures	(53)	(31)	(188)	(124)	
Proceeds from maturities and sales of short-term investments	136	1,598	1,329	3,686	
Purchase of short-term investments	(116)	(772)	(554)	(2,828)	
Acquisitions, net of cash acquired	_	(1,239)	(3,391)	(1,239)	
Net cash used in investing activities	(33)	(444)	(2,804)	(505)	
FINANCING ACTIVITIES					
Proceeds from issuance of senior notes, net of issuance costs	_	1,478	_	1,478	
Payment of senior notes	_	(600)	_	(600)	
Proceeds from issuance of common stock	33	30	77	86	
Cash dividends paid	(48)	(49)	(193)	(98)	
Cash paid to taxing authorities for shares withheld from employees	(11)	(8)	(204)	(152)	
Repurchase and retirement of common stock	(325)	(325)	(1,300)	(729)	
Net cash provided by (used in) financing activities	(351)	526	(1,620)	(15)	
Effect of foreign exchange on cash and cash equivalents	2	35	(3)	78	
Change in cash and cash equivalents	62	488	(2,528)	1,492	
Beginning cash and cash equivalents					
Degining cash and cash edulvatents	2,670	4,772	5,260	3,768	

Unaudited Supplemental Financial Information and Business Metrics (in \$ millions, except per share data)

	Q4	Q1	Q2	Q3	Q4	YOY %
	FY21	FY22	FY22	FY22	FY22	Change
Net revenue						
Net revenue	1,346	1,551	1,826	1,789	1,825	36%
GAAP-based financial data						
Change in deferred net revenue (online-enabled games) ¹	144	(215)	25	788	(74)	
Gross profit						
Gross profit	1,027	1,236	1,332	1,158	1,406	37%
Gross profit (as a % of net revenue)	76%	80%	73%	65%	77%	
GAAP-based financial data						
Acquisition-related expenses	4	22	22	44	45	
Change in deferred net revenue (online-enabled games) ¹	144	(215)	25	788	(74)	
Stock-based compensation	1	1	2	1	2	
Operating income						
Operating income	175	322	340	102	365	109%
Operating income (as a % of net revenue)	13%	21%	19%	6%	20%	
GAAP-based financial data						
Acquisition-related expenses	18	62	52	105	97	
Change in deferred net revenue (online-enabled games) ¹	144	(215)	25	788	(74)	
Stock-based compensation	109	125	149	129	125	
Net income						
Net income	76	204	294	66	225	196%
Net income (as a % of net revenue)	6%	13%	16%	4%	12%	
GAAP-based financial data						
Acquisition-related expenses	18	62	52	105	97	
Change in deferred net revenue (online-enabled games) ¹	144	(215)	25	788	(74)	
Stock-based compensation	109	125	149	129	125	
Tax rate used for management reporting	18%	18%	18%	18%	18%	
Diluted earnings per share	0.26	0.71	1.02	0.23	0.80	208%
Number of shares used in computation						
Basic	288	286	285	283	281	
Diluted	290	289	287	285	283	

¹The change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of cash flows does not necessarily equal the change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of operations primarily due to the impact of unrecognized gains/losses on cash flow hedges.

Unaudited Supplemental Financial Information and Business Metrics (in \$ millions)

	Q4 FY21	Q1 FY22	Q2 FY22	Q3 FY22	Q4 FY22	YOY % Change
QUARTERLY NET REVENUE PRESENTATIONS		1122				Change
Net revenue by composition						
Full game downloads	185	233	337	400	312	69%
Packaged goods	65	89	280	216	126	94%
Full game	250	322	617	616	438	75%
Live services and other	1,096	1,229	1,209	1,173	1,387	27%
Total net revenue	1,346	1,551	1,826	1,789	1,825	36%
Full game	19%	21%	34%	34%	24%	2070
Live services and other	81%	79%	66%	66%	76%	
Total net revenue %	100%	100%	100%	100%	100%	
GAAP-based financial data	10070	100/0	10070	10070	10070	
Full game downloads	(19)	(5)	35	179	(103)	
Packaged goods	(44)	(35)	44	105	(68)	
Full game	(63)	(40)	79	284	(171)	
Live services and other	207	(175)	(54)	504	97	
Total change in deferred net revenue (online-enabled games) by composition ¹	144	(215)	25	788	(74)	
Total change in deterred net revenue (omme chaoled games) by composition		(213)	23	700	(, .)	
Net revenue by platform						
Console	879	972	1,198	1,138	1,092	24%
PC & Other	295	361	377	374	420	42%
Mobile	172	218	251	277	313	82%
Total net revenue	1,346	1,551	1,826	1,789	1,825	36%
GAAP-based financial data						
Console	71	(278)	(29)	608	(86)	
PC & Other	51	9	26	137	3	
Mobile	22	54	28	43	9	
Total change in deferred net revenue (online-enabled games) by platform ¹	144	(215)	25	788	(74)	

¹The change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of cash flows does not necessarily equal the change in deferred net revenue (online-enabled games) in the unaudited condensed consolidated statements of operations primarily due to the impact of unrecognized gains/losses on cash flow hedges.

Unaudited Supplemental Financial Information and Business Metrics (in \$ millions)

	Q4	Q1	Q2	Q3	Q4	YOY %
	FY21	FY22	FY22	FY22	FY22	Change
CASH FLOW DATA						
Operating cash flow	371	(143)	64	1,534	444	20%
Operating cash flow - TTM	1,934	1,413	1,416	1,826	1,899	(2%)
Capital expenditures	31	44	43	48	53	71%
Capital expenditures - TTM	124	130	148	166	188	52%
Repurchase and retirement of common stock	325	325	325	325	325	_
Cash dividends paid	49	49	48	48	48	(2%)
DEPRECIATION						
Depreciation expense	38	40	39	41	42	11%
BALANCE SHEET DATA						
Cash and cash equivalents	5,260	2,838	1,630	2,670	2,732	
Short-term investments	1,106	881	342	346	330	
Cash and cash equivalents, and short-term investments	6,366	3,719	1,972	3,016	3,062	(52%)
Receivables, net	521	557	1,031	965	650	25%
STOCK-BASED COMPENSATION						
Cost of revenue	1	1	2	1	2	
Research and development	71	85	101	86	84	
Marketing and sales	12	12	15	14	13	
General and administrative	25	27	31	28	26	
Total stock-based compensation	109	125	149	129	125	