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Fans Are Going Mad for Madden, EA SPORTS Madden NFL Franchise Passes 130 Million Copies Sold

More than 200 Million Experience the Virtual Gridiron Across Consoles, PC and Mobile

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Today Electronic Arts Inc. (NASDAQ: EA) revealed that, thanks to a strong opening weekend by [EA SPORTS™ Madden NFL 19](#), the franchise has surpassed an estimated 130 million sell thru units to-date during its illustrious football career. In addition, mobile *Madden NFL* games have climbed to nearly 73 million installs, with the forthcoming [Madden NFL Overdrive](#) set to push that number even higher when it launches on August 15. Through the years *Madden NFL* continues to be North America's biggest sports game franchise. There's never been a better time to jump in for yourself and [Make Your Play](#).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180813005649/en/>

THEN vs. NOW	
74 NFL TEAMS AVAILABLE	74 NFL TEAMS AVAILABLE PLUS 100+ COLLEGE TEAMS
COMMODORE, MS-DOS, APPLE II	XBOX ONE, PS4, PC
640x200	4K
N/A	TEAM LINEUP SAMPLES OVER 1000 HOURS OF RECORDING SESSIONS
JOYSTICK, MOUSE	XBOX ONE, PS4, KEYBOARD & MOUSE
162 SPECIALTY DEFENSE	APPROXIMATELY 5,200
11	55

"It's incredible how many people have enjoyed *Madden NFL* over the years, and the impact it's had on not only teaching the sport of football, but growing the love of it as well," said Cam Weber, EVP and Group GM, EA SPORTS. "Every year *Madden NFL* is the game that kicks off our season of EA SPORTS games, and it continues to be one of the titans of the game industry."

Madden NFL has also assigned ratings to more than 10,000 NFL players, and has virtually represented intangibles like speed, throw power and tackling ability of some of the best to ever play the game. Every week the *Madden NFL* franchise updates the ratings of over 400 NFL players in order to deliver the most realistic experience possible to football fans.

Fans Are Going Mad for Madden, EA SPORTS Madden NFL Franchise Passes 130 Million Copies Sold (Graphic: Business Wire)

Madden NFL 19 is developed in Orlando, Florida by EA Tiburon and is available now for Origin™ on PC, Xbox One and PlayStation®4. For more information on [EA SPORTS Madden NFL](#) visit www.easports.com/Madden-NFL. Join the *EA SPORTS Madden NFL* conversation on [Twitter](#) and [Facebook](#).

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For more information about EA SPORTS games, including news, video, blogs, forums and game apps, please visit www.easports.com to connect, share and compete.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company develops and delivers games, content and online services for Internet-connected consoles, mobile devices and personal computers. EA has more than 300 million registered players around the world.

In fiscal year 2018, EA posted GAAP net revenue of \$5.15 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Need for Speed™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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