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## The World's Game EA SPORTS FIFA 18 is Available Worldwide Today

*FIFA 18 Delivers Gameplay Innovation to Player Control, Team Styles, and Immersive Atmospheres*

*The Journey: Hunter Returns Takes Players on a Football World Tour*

*FIFA 18 is Feature-Packed on Nintendo Switch Marking the First EA Title on the Platform*

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Today, [Electronic Arts Inc.](#) (NASDAQ:EA) launched *EA SPORTS™ FIFA 18* on PlayStation®4, Xbox One, PC, Nintendo Switch™, PlayStation®3, and Xbox 360 systems\*. The World's Game blurs the line between the virtual and real worlds bringing to life players, teams, and atmospheres with all new gameplay features including Real Player Motion Tech, a Dribbling Overhaul, Player Personality, and Dramatic Moments\*. *FIFA 18* also delivers a robust Ultimate Team™ experience with the introduction of FUT ICONS, the most iconic football legends available as three unique versions representing their storied careers. Furthermore, Alex Hunter returns for his second chapter in *The Journey*, the franchise's critically-acclaimed story mode. **To read more about the feature set in FIFA 18 visit: [here](#).**

This press release features multimedia. View the full release here:  
<http://www.businesswire.com/news/home/20170929005115/en/>



"When you play *FIFA 18*, I think you'll immediately notice the benefits of the Frostbite engine across the game, the level of detail that has gone into gameplay to deliver unprecedented fidelity of control, and the passion that has gone into the modes like FUT, Career Mode, and *The Journey* to make them even more engaging," said David Rutter, VP and GM of EA SPORTS. "Today *FIFA 18* will launch in more than 50 countries and 19 languages; I've never seen the team this proud to launch and I know fans will get many, many hours of enjoyment out of *FIFA 18*."

Players can continue the career of Alex Hunter in *The Journey: Hunter Returns* on the PS4, Xbox One and PC. This season Alex takes his talents around the globe, with opportunities to play for world-class clubs

The World's Game EA SPORTS FIFA 18 is Available Worldwide Today (Photo: Business Wire)

including Atlético Madrid, Paris Saint-Germain FC, FC Bayern Munich, and LA Galaxy. Along the way Alex meets up with the star-studded cast including Antoine Griezmann, Thierry Henry, Dele Alli, Rio Ferdinand, James Harden, and more, as well as some surprising new characters and returning fan-favorites. Can Hunter prove himself an international star, or will major shakeups in his personal and professional life prove too much to overcome?

The launch of *FIFA 18* also marks a big season ahead for Ultimate Team with the introduction of FUT ICONS. Players across PlayStation®4, Xbox One, PC, and Nintendo Switch™ can take the pitch with some of the greatest football legends of all time on their FUT roster, including Ronaldo Nazário, Diego Maradona, Ronaldinho, Pele and many more. Each of the FUT ICONS will have three unique versions available, marking different moments in their storied careers. In addition, Squad Battles is an all new single-player mode where fans on PS4, Xbox One or PC can play against teams built by community members, influencers, and professional players to earn rewards in FUT.

*FIFA 18* is also feature-packed on Nintendo Switch with fan-favorite modes like Career Mode, Ultimate Team, and Local Seasons where up to four friends can compete in head-to-head matches across two Nintendo Switch consoles. *FIFA 18* for

Nintendo Switch also boasts console-specific controls supporting a myriad of console configurations such as docked, handheld, and tabletop, as well as support for the Nintendo Switch Pro Controller. *FIFA 18* earns the nod as first title on the platform from EA.

*FIFA 18* is developed by EA Vancouver and EA Romania and will be available worldwide today for, PlayStation 4, Xbox One, PC, Nintendo Switch, PlayStation 3 and Xbox 360 systems\*.

Whether it launches new careers for streamers or influencers, helps break the latest song into the mainstream, or inspires the creation of an all new type of football club, *EA SPORTS FIFA* is more than a game. **Watch the official launch commercial [here](#).**

Join the *EA SPORTS FIFA* community at [Facebook](#) and on [Instagram](#). Follow us on Twitter [@easportsfifa](#) and use the hashtag #FIFA18.

[EA Access](#) and [Origin Access](#) members receive a 10 percent discount\*\* when they purchase a digital version of *FIFA 18* on Xbox Live and Origin.

The EA SPORTS brand is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. The EA SPORTS studios create connected experiences that ignite the emotion of sports through videogames, including *Madden NFL football*, *EA SPORTS FIFA*, *NHL® hockey*, *NBA LIVE basketball*, *Rory McIlroy PGA TOUR® golf*, *SSX™* and *EA SPORTS UFC®*.

For more information about EA SPORTS games, including news, video, blogs, forums and game apps, please visit <http://www.easports.com> to connect, share and compete.

## About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world. In fiscal year 2017, EA posted GAAP net revenue of \$4.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as *The Sims™*, *Madden NFL*, *EA SPORTS™ FIFA*, *Battlefield™*, *Star Wars™ Battlefront™*, *Need for Speed™*, *Dragon Age™* and *Plants vs. Zombies™*. More information about EA is available at [www.ea.com/news](http://www.ea.com/news).

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\*FROSTBITE GAME ENGINE, THE JOURNEY: HUNTER RETURNS, FUT ICONS, REAL PLAYER MOTION TECH AND OTHER FEATURES NOT AVAILABLE ON ALL PLATFORM VERSIONS. PLEASE VISIT <https://www.easports.com/fifa/features> FOR FULL DETAILS.

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Electronic Arts Inc.  
Jino Talens 650-628-9111  
Sr. PR Manager  
[jtalens@ea.com](mailto:jtalens@ea.com)  
or  
Brad Hilderbrand, 407-386-4246  
Sr. Publicist  
[bhilderbrand@ea.com](mailto:bhilderbrand@ea.com)

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