



November 4, 2016

EA to Present at Upcoming Investor Conferences

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:EA) today announced that Chief Financial Officer Blake Jorgensen and Chief Competition Officer Peter Moore will present at upcoming investor conferences. During the course of these events, EA may disclose material developments affecting its business and/or financial performance. Listeners may access the events via live audio webcast at <http://ir.ea.com>.

UBS Global Technology Conference

Tuesday, November 15, 2016
Presentation at 11:00 AM EST / 8:00 AM PST
Speaker: Blake Jorgensen, Chief Financial Officer

Credit Suisse 20th Annual Technology, Media & Telecom Conference

Tuesday, November 29, 2016
Presentation at 1:15 PM EST / 10:15 AM PST
Speaker: Peter Moore, Chief Competition Officer

Nasdaq 35th Investor Program

Wednesday, November 30, 2016
Presentation at 7:00 AM EST / 4:00 AM PST
Speaker: Blake Jorgensen, Chief Financial Officer

Barclays Global Technology, Media and Telecommunications Conference

Wednesday, December 7, 2016
Presentation at 4:00 PM EST / 1:00 PM PST
Speaker: Blake Jorgensen, Chief Financial Officer

Please note the presentation times are subject to change. Please contact the institution hosting the conferences for additional details. An audio webcast archive will be available following each live event for one year after each event at <http://ir.ea.com>.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2016, EA posted GAAP net revenue of \$4.4 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

EA SPORTS, Battlefield, The Sims, Dragon Age, and Plants vs. Zombies are trademarks of Electronic Arts Inc. and its subsidiaries.

Safe Harbor for Forward-Looking Statements

During the course of the presentations, Electronic Arts may make forward-looking statements regarding future events or the future financial performance of the company. Statements including words such as "anticipate", "believe", "estimate" or "expect" and statements in the future tense are forward-looking statements. These forward-looking statements are subject to risks and uncertainties that could cause actual events or actual future results to differ materially from those set forth in the forward-looking statements. Please refer to Electronic Arts' latest Quarterly Report on Form 10-Q for the fiscal quarter

ended June 30, 2016 for a discussion of important factors that could cause actual events or actual results to differ materially from those discussed during the presentations. Forward-looking statements made at each respective presentation speak only as of the date of such presentation; Electronic Arts assumes no obligation to, and does not necessarily intend to, update these forward-looking statements.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20161104005152/en/>

Electronic Arts Inc.
Chris Evenden, 650-628-0255
Vice President, Investor Relations
cevenden@ea.com

or
John Reseburg, 650-628-3601
Vice President, Corporate Communications
jreseburg@ea.com

Source: Electronic Arts Inc.

News Provided by Acquire Media