



August 15, 2016

EA and DICE Announce Battlefield 1 Open Beta Date Slated for August 31

Open Beta to Feature Fan Favorite Conquest and Rush Modes, New Sinai Desert Map, Armored Train Behemoth, Ridable Horses and More

STOCKHOLM, Sweden--(BUSINESS WIRE)-- Today DICE, an Electronic Arts Inc. (NASDAQ: EA) studio, announced the *Battlefield™ 1* Open Beta* will begin August 31st on Xbox One, PC via Origin™ and PlayStation®4. Players who sign up as a [Battlefield Insider](#) and choose their platform before August 21st will be eligible to receive early access to the Open Beta. The *Battlefield 1* Open Beta will feature two franchise favorite modes - Conquest and Rush - on the new Sinai Desert map. Playable with up to 64 players, this map includes a new controllable Armored Train behemoth, rideable horses and three new Elite Classes - Sentry, Flame Trooper and Tank Hunter.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20160815005979/en/>



Battlefield 1 Open Beta (Graphic: Business Wire)

<https://www.youtube.com/watch?v=ymwXbF1VTKU>

Since the unveiling of *Battlefield 1* in May, fans have been clamoring for a taste of the all-out-war experience that the backdrop of World War 1 provides. Bring a horse to a tank fight, or rain down machine gun fire on enemy positions with the heavily armored Sentry. Fans wanting to check out the Open Beta gameplay content before August 31st can do so by watching the *Battlefield 1* Squads livestream on August 16th at 12pm PT at <http://www.twitch.tv/battlefield> or by coming to play the game this week at gamescom in Cologne, Germany. *Battlefield 1* Squads will showcase two team captains, each leading a crew of 32 players, made up of the top *Battlefield* YouTube personalities, Twitch Streamers, and internet stars. Fans can also watch the new *Battlefield 1* gamescom 2016 trailer at

Witness the birth of all-out war when *Battlefield 1* launches on October 21, 2016 worldwide on Xbox One, Origin for PC and PlayStation 4. Players who pre-order the Early Enlister Deluxe Edition can start playing on October 18**.

EA Access*** and Origin Access*** members can try *Battlefield 1* before it's released for a limited time as part of a Play First Trial starting October 13, on Xbox One and PC, respectively. EA Access members receive a 10 percent discount when they purchase a digital version of the game on Xbox Live, and Origin Access members get a 10 percent discount when they purchase the game through Origin.

For more information on *Battlefield 1*, please visit www.battlefield.com or join the conversation on [Facebook](#), [YouTube](#), and [Twitter](#)®. Press assets for *Battlefield* are available at <http://info.ea.com>.

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In fiscal year 2016, EA posted GAAP net revenue of \$4.4 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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News Provided by Acquire Media