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## Borussia Dortmund's Marco Reus Revealed as Global Cover Athlete for EA SPORTS FIFA 17

*Fans Select Reus over Anthony Martial, James Rodriguez, and Eden Hazard for FIFA Cover Honor*

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Today, [Electronic Arts Inc.](#) (NASDAQ:EA) announced that fans chose **Marco Reus** of **Borussia Dortmund** to be the global cover athlete of *EA SPORTS™ FIFA 17*. Over the past two weeks, fans have voted on the official [FIFA Cover Vote Website](#) for their favorite player among four *FIFA 17* ambassadors, James Rodriguez of Real Madrid C.F., Anthony Martial of Manchester United, Eden Hazard of Chelsea FC, or Marco Reus of Borussia Dortmund. Fans cast over 3.1 million votes, with Reus emerging as the victor.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160721006075/en/>



Borussia Dortmund's Marco Reus Revealed as Global Cover Athlete for EA SPORTS FIFA 17 (Photo: Business Wire)

and by becoming an EA SPORTS FIFA Insider (<http://easports.com/fifa>). Fans can also join the EA SPORTS FIFA community <http://www.facebook.com/easportsfifa> and follow us on [Twitter @easportsfifa](#) and [Instagram](#).

EA SPORTS FIFA 17 is developed by EA Vancouver and will be available in North America on September 27 and worldwide on September 29 on [Origin™ for PC](#), Xbox One, PlayStation®4, Xbox 360® and PlayStation®3.

Reus is a highly-decorated winger, and is widely regarded as one of the most dangerous attackers in Europe. Reus was named Footballer of the Year in Germany in 2012, and has 29 appearances with the German National Team. Reus was also recently named captain of Dortmund, and will be wearing the captain's armband in the coming season.

"It is incredible to see how fans get behind their favorite player - Marco plays for a great club, is really fun to watch, and he is very popular in FIFA Ultimate Team, so it makes a lot of sense that the fans picked him," said Nick Channon, Senior Producer for EA SPORTS FIFA. "Reus joins an elite group of international football superstars who have appeared on the cover of FIFA over the years."

"I'm honored to join a very distinguished group of footballers to appear on the cover of FIFA," said Reus. "Most of all I am humbled that the fans have chosen me, and I will strive to make them proud with my performance on the pitch."

All four players featured in this year's cover vote are [global ambassadors for FIFA 17](#) and influenced key gameplay features to bring innovation to the way players think and move, physically interact with opponents, take set pieces, and use new techniques in attack. Reus serves as the face of the new [Active Intelligence System](#), which impacts off the ball activity and the way players move, read and react.

With innovative gameplay features that let fans own every moment on the pitch, *FIFA 17* brings an overhaul to Physical Play, a Set Piece Rewrite, New Attacking Techniques, and a brand new Active Intelligence System. Fans can learn more about [new features to FIFA 17](#) by visiting *FIFA 17*'s website,

Fans who pre-order *FIFA 17* Super Deluxe Edition can get up to 40 FIFA Ultimate Team™ Jumbo Premium Gold Packs, Team of the Week loan players, and other FUT content. Click [here](#) to read about all our available pre-order offers. *EA Access*\* members on Xbox One and *Origin Access*\* members on PC can play the game early with Play First Trials. Stay tuned for more information on access timing and availability.

*FIFA 17* is powered by Frostbite™\*\*. One of the industry's leading game engines, Frostbite delivers authentic, true-to-life action, takes players to new football worlds, and introduces fans to characters full of depth and emotion.

\*CONDITIONS, LIMITATIONS AND EXCLUSIONS APPLY. SEE [EA.COM/EAACCESS/TERMS](http://www.ea.com/eaaccess/terms) AND <http://www.origin.com/store/origin-access> FOR DETAILS.

\*\*Frostbite game engine technology is available on Xbox One, PlayStation 4 and PC platform versions only.

Join the *EA SPORTS FIFA* community at [Facebook](#) and on [Instagram](#). Follow us on Twitter [@easportsfifa](#) and use the hashtag #FIFA17. The game is rated E for Everyone by the ESRB.

EA SPORTS™ is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through videogames, including *Madden NFL* football, *EA SPORTS™ FIFA*, *NHL*® hockey, *NBA LIVE* basketball, *Rory McIlroy PGA TOUR*® golf, and *EA SPORTS UFC*®.

## About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2016, EA posted GAAP net revenue of \$4.4 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as *The Sims*™, *Madden NFL*, *EA SPORTS™ FIFA*, *Battlefield*™, *Dragon Age*™ and *Plants vs. Zombies*™. More information about EA is available at [www.ea.com/news](http://www.ea.com/news).

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