



May 6, 2016

EA Announces Battlefield 1

Experience the Dawn of All-Out War, with 64 Player Multiplayer, Across the Globe, Only in Battlefield 1.

Battlefield 1 Official Trailer - <https://www.youtube.com/watch?v=c7nRTF2SowQ>

Battlefield 1 Official Trailer YouTube Embed - < iframe width="560" height="315" src="https://www.youtube.com/watch?v=c7nRTF2SowQ" frameborder="0" allowfullscreen > < /iframe >

STOCKHOLM--(BUSINESS WIRE)-- Today DICE, an Electronic Arts Inc. (NASDAQ:EA) studio, announced *Battlefield™ 1*. Only in *Battlefield 1* will you bring a horse to a tank fight and squad-up with your allies in epic multiplayer battles with up to 64 players. Through ever-changing environments at the dawn of all-out war, no battle is ever the same. *Battlefield 1* will launch on October 21st, 2016 Worldwide on Xbox One, Origin™ for PC and PlayStation®4.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20160506005836/en/>



Battlefield 1 takes you across multiple and varied locations in a bid to fight your way through immersive battles. From tight urban fights in a besieged French city, to big open spaces in the Italian Alps and frantic combats in the deserts of Arabia, discover a world at war through an adventure-filled campaign.

In a true multiplayer sandbox experience, take to the skies and engage in high-octane dogfights through treacherous landscapes, or have a battleship obliterating the coast from the sea, and engage in some of the biggest battles ever seen as empires clash for supremacy.

EA ANNOUNCES BATTLEFIELD 1 (Photo: Business Wire)

multiplayer sandbox, immersion, epic scale, authenticity, team play and an ever-changing world full of unexpected *Battlefield* moments," said Aleksander Grøndal, Senior Producer, DICE. "We're inviting players on an epic journey across a war-torn world, taking them to the Great War and providing something both varied and unique in *Battlefield 1*."

Set against the backdrop of World War 1, witness the birth of modern warfare, as the Great War saw a furious arms race with new machines and weapons created to get the upper hand during the most technologically divergent war of all time. Feel the intensity and immersion as *Battlefield 1* takes advantage of this modern arsenal to deliver the experience fans love, but with a fresh and modern twist.

Watch the first look of *Battlefield 1* [here](#), and discover more on the future of *Battlefield* at www.battlefield.com.

Fans can also sign up to become a *Battlefield* Insider [here](#). Get early access to the *Battlefield 1* public beta, in-game rewards, exclusive content and sneak peeks at news about *Battlefield* (plus news about other EA games, services, and events).

Battlefield 1 will launch on October 21st, 2016 Worldwide on Xbox One, Origin™ for PC and PlayStation®4.

[EA Access](#) and [Origin Access](#) members can play *Battlefield 1* for a limited time before launch with Play First Trials. EA Access members receive a 10% discount when they purchase a digital version of the game on Xbox Live, and Origin Access members get a 10% discount when they purchase the game through Origin*.

Join the *Battlefield* conversation on [Facebook](#), [YouTube](#), and [Twitter](#)[®]. Press assets for *Battlefield* are available at <http://info.ea.com>.

*CONDITIONS, LIMITATIONS AND EXCLUSIONS APPLY. SEE <http://www.ea.com/eaaccess> AND <http://www.origin.com/store/origin-access> FOR DETAILS.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2015, EA posted GAAP net revenue of \$4.5 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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