



April 26, 2016

EA SPORTS NHL® 17 Cover Vote Begins Today

Vote Now For Your National Hockey Hero

[*Watch The Vision Trailer To See How NHL 17 Is Shaping Up To Be The Most Exciting NHL Video Game Ever*](#)

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:EA), in partnership with the National Hockey League (NHL®) and the National Hockey League Players' Association (NHLPA), today announced that fans will determine the next face of the franchise through the EA SPORTS™ NHL® 17 Cover Vote. This year, eight hockey superstars - one from each of the eight teams competing in the World Cup of Hockey 2016 - have been selected to represent their NHL and national teams as they compete for the cover. Voting begins today on [NHL.com](#) and on Twitter, and fans are permitted to support their favorite player by voting as many times as they want, ensuring their pick advances to the final rounds.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20160426005575/en/>



The EA SPORTS NHL® 17 Cover Athlete Competitors are:

EA SPORTS NHL® 17 Cover Vote Begins Today (Photo: Business Wire)

Country	Team	Player	Twitter Vote Hashtag
Team Canada	Dallas Stars	Jamie Benn	#NHL17Benn
Team USA	San Jose Sharks	Joe Pavelski	#NHL17Pavelski
Team Czech Republic	Philadelphia Flyers	Jakub Voracek	#NHL17Voracek
Team Finland	Florida Panthers	Aleksander Barkov	#NHL17Barkov
Team Russia	St. Louis Blues	Vladimir Tarasenko	#NHL17Tarasenko
Team Sweden	Tampa Bay Lightning	Victor Hedman	#NHL17Hedman
Team Europe	Los Angeles Kings	Anze Kopitar	#NHL17Kopitar
Team North America	Edmonton Oilers	Connor McDavid	#NHL17McDavid

To participate in the EA SPORTS NHL® 17 Cover Vote, visit [NHL.com](#) or Twitter, and Tweet your vote using your player's hashtag above. Fans will also be able to double their vote for their favorite picks when using the player-specific hashtags every Thursday for "Twitter Vote Thursdays." The winner of the Cover Vote* will be revealed as the EA SPORTS NHL® 17 Cover Athlete at the 2016 NHL Awards™ in Las Vegas.

For more information, including full player descriptions and dates, visit the [NHL 17 Cover Vote Feature Page](#).

EA SPORTS also released the all-new [NHL 17 Vision Trailer](#), an inside look at the development of *NHL 17* and how the team is working directly with fans to build the biggest and most exciting hockey game to date. Whether you're challenging a friend on the couch or building a team to compete at the most elite level, see how *NHL 17* gives you the power to shape your hockey legacy no matter how you play the game. Fans can also [sign up to become an EA SPORTS NHL® 17 Insider](#) and get early access to news, trailers, behind-the-scenes videos, exclusive content and more.

**While the fan vote will decide the cover, in the event of a draw, vote tampering or extenuating circumstances, EA reserves the right to select the athletes ultimately used for EA SPORTS NHL 17's cover.*

NHL 17 is in development at EA Canada in Vancouver and has not yet been rated by the ESRB or PEGI; visit www.esrb.org and www.pegi.info for more information. *NHL 17* will be available for Xbox One and PlayStation®4. Become a fan of [EA SPORTS NHL on Facebook](#) and [follow us on Twitter](#).

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through videogames, including Madden NFL football, EA SPORTS™ FIFA, NHL® hockey, NBA LIVE basketball, Rory McIlroy PGA TOUR® golf, and EA SPORTS UFC®.

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About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2015, EA posted GAAP net revenue of \$4.5 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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