



April 18, 2016

EA to Host Investor Day on May 17, 2016

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:EA) today announced that it will host an Investor Day on Tuesday, May 17, 2016 at its headquarters in Redwood City, Calif. During the course of this event, EA may disclose material developments affecting its business and/or financial performance. Members of the financial community may request an invitation by e-mailing InvestorDay@ea.com. The meeting will also be available via a live audio webcast.

Tuesday, May 17, 2016
8:00 am Pacific Time (11:00 am Eastern Time)
Webcast: <http://ir.ea.com>

A webcast replay of the event will be available on EA's website at <http://ir.ea.com> for one year.

Updates regarding EA's business are available on EA's blog at <http://ea.com/news>.

About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2015, EA posted GAAP net revenue of \$4.5 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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Safe Harbor for Forward-Looking Statements

During the course of the presentation, Electronic Arts may make forward-looking statements regarding future events or the future financial performance of the company. Statements including words such as "anticipate", "believe", "estimate" or "expect" and statements in the future tense are forward-looking statements. These forward-looking statements are subject to risks and uncertainties that could cause actual events or actual future results to differ materially from those set forth in the forward-looking statements. Please refer to Electronic Arts' latest Quarterly Report on Form 10-Q for the fiscal quarter ended December 31, 2015 for a discussion of important factors that could cause actual events or actual results to differ materially from those discussed during the presentation. These forward-looking statements speak only as of the date of the presentation; Electronic Arts assumes no obligation to, and does not necessarily intend to, update these forward-looking statements.

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