



February 17, 2016

## **Electronic Arts Announces Pricing of Offering of Senior Notes**

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:EA) today announced that it has agreed to sell \$600 million in aggregate principal amount of its 3.700% Senior Notes due 2021 (the "2021 notes") at a price equal to 99.850% of the principal amount thereof and \$400 million in aggregate principal amount of its 4.800% Senior Notes due 2026 (the "2026 notes" and, together with the 2021 notes, the "senior notes") at a price equal to 99.669% of the principal amount thereof. The offering is expected to close on February 24, 2016, subject to customary closing conditions.

The 2021 notes will mature on March 1, 2021 and bear interest at an annual rate of 3.700% and the 2026 notes will mature on March 1, 2026 and bear interest at an annual rate of 4.800%.

EA intends to use the net proceeds from this offering for general corporate purposes, including but not limited to, the payment of amounts due upon conversion, maturity or repurchase of EA's 0.75% Convertible Senior Notes due 2016, and the repurchase of EA shares, including under EA's new \$500 million stock repurchase program. EA expects to complete this new program, which expires on May 31, 2016, over the next several months.

J.P. Morgan Securities LLC, Merrill Lynch, Pierce, Fenner & Smith Incorporated, BNP Paribas Securities Corp., Citigroup Global Markets Inc. and Morgan Stanley & Co. LLC are acting as joint book-running managers for the offering.

The offering is being made pursuant to an effective shelf registration statement on Form S-3 that has previously been filed with the Securities and Exchange Commission ("SEC"). A preliminary prospectus supplement, together with the accompanying prospectus, related to the offering has been filed with the SEC and is available on the SEC's website, <http://www.sec.gov>. Copies of the preliminary prospectus supplement and the accompanying prospectus related to this offering may be obtained by contacting: J.P. Morgan Securities LLC at (212) 834-4533, Merrill Lynch, Pierce, Fenner & Smith Incorporated toll free at (800) 294-1322, BNP Paribas Securities Corp. toll free at (800) 854-5674, Citigroup Global Markets Inc. toll free at (800) 831-9146 or Morgan Stanley & Co. LLC toll free at (866) 718-1649.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy the securities described herein, nor shall there be any sale of these securities in any jurisdiction in which such an offer, solicitation or sale would be unlawful prior to the registration or qualification under the securities laws of any such jurisdiction.

### **About Electronic Arts**

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2015, EA posted GAAP net revenue of \$4.5 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™.

EA SPORTS, The Sims, Dragon Age, Plants vs. Zombies and Battlefield are trademarks of Electronic Arts Inc. and its subsidiaries. John Madden, NFL and FIFA are the property of their respective owners and used with permission.

### **Safe Harbor for Forward-Looking Statements**

Some statements set forth in this press release regarding Electronic Arts' offering of senior notes, contain forward-looking statements that are subject to change. Statements including words such as "anticipate", "believe", "estimate" or "expect" and statements in the future tense are forward-looking statements. These forward-looking statements are subject to risks and uncertainties that could cause actual events or actual future results to differ materially from those set forth in the forward-looking statements, including the following: Electronic Arts' ability to effectively execute its business and capital plans, changes in general economic and market conditions, including the stock market, changes in interest rates, including interest rate resets and other factors described in Electronic Arts' SEC filings (including the preliminary prospectus supplement and

accompanying prospectus filed in relation to the offering of senior notes, Electronic Arts' latest Quarterly Report on Form 10-Q for the fiscal quarter ended December 31, 2015 and Electronic Arts' Annual Report on Form 10-K for the year ended March 31, 2015). If any of these risks or uncertainties materializes, the potential benefits of the offering of senior notes may not be realized, Electronic Arts' operating results and financial performance could suffer, and actual results could differ materially from the expectations described in these forward-looking statements. There is no assurance that the offering of the senior notes or the repurchase of shares will be completed or completed as described above. These forward-looking statements speak only as of the date of this press release. Electronic Arts assumes no obligation to update these forward-looking statements.

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