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Finish the Fight With EA SPORTS UFC 2 Starting March 15

New Action-Packed Gameplay Trailer Highlights Big Moments From Recent Title Fights

*Fans Who Pre-Order Get Bas Rutten, Kazushi Sakuraba, and a Mystery Fighter**

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- [Electronic Arts Inc.](#) (NASDAQ:EA) today announced *EA SPORTS™ UFC® 2* launches on March 15, 2016 in North America, and March 17, 2016 worldwide. In addition to the announcement, EA released a cinematic trailer for *EA SPORTS UFC 2* featuring some of the biggest moments from recent bouts, showcasing authentic gameplay features, and highlighting new character visuals and signature animations. The trailer opens on *EA SPORTS UFC 2* cover athlete and UFC® featherweight champion, Conor McGregor showing fans the all-new **Knockout Physics System** in his championship fight at **UFC® 194**. From there, fans will see **Dynamic Grappling**, and **Next-Level Submissions** while reliving some of the heart-stopping moments from recent fights, and speculating what could happen in upcoming contests. Watch the trailer [here](#).

"Whether fans want to play upcoming cards, recreate the outcome of recent fights, or go back to fight with MMA legends, we'll help them do that in the most authentic and exciting way ever in an MMA simulation," said Brian Hayes, Creative Director. "Our first two pre-order fighters, Bas Rutten and Kazushi Sakuraba are perfect additions to what is already the biggest roster ever for an official UFC game. Adding them is huge, and fans are going to go nuts when we reveal who the mystery fighter is. I can't wait."

Fans excited to step into the Octagon® can pre-order *EA SPORTS UFC 2* and get day one access to two legendary fighters: UFC Hall of Famer and three-time King of Pancrase, Bas Rutten; and Japanese MMA legend, "The Gracie Hunter" Kazushi Sakuraba, with an additional mystery fighter who will be named later.* The deluxe edition of the game also includes up to \$60 of UFC Ultimate Team™ Premium Packs**. For pre-order information, visit <http://easports.com/UFC/buy>.

EA SPORTS UFC 2 is headlined by five brand new game modes including **KO Mode** and **UFC Ultimate Team**, a revamped **Career Mode** that lets fans create female fighters for the first time ever in an official UFC game, and **Grapple Assist**, an integrated visual tool to help players learn and perfect takedowns, ground game transitions, and submissions. Full feature and mode details can be found at <http://easports.com/ufc/features>.

* Internet connection and EA Account required. Must be 13+ to create an account. Offer restrictions apply. Please see www.easports.com/ufc/game-and-offer-disclaimers for details.

**ADDED VALUE CALCULATED BASED ON AN UFC ULTIMATE TEAM PACK PRICE OF \$2.00 AT GAME LAUNCH. PRICES MAY CHANGE. Offer restrictions apply. Please see www.easports.com/ufc/game-and-offer-disclaimers for details.

EA SPORTS UFC 2 is developed in Burnaby, British Columbia by EA Canada, and will be available on March 15 in North America and March 17 worldwide on Xbox One and PlayStation®4. More information is available on the [EA SPORTS UFC website](#), and in-depth feature details will be announced in the months leading up to launch. Fans should keep an eye on the website, as well as the *EA SPORTS UFC* [Facebook](#) and [Twitter](#) pages to make sure they're always up-to-date on the latest and greatest news.

EA SPORTS™ is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through videogames, including *Madden NFL* football, *EA SPORTS™ FIFA*, *NHL®* hockey, *NBA LIVE* basketball, *Rory McIlroy PGA TOUR®* golf, *SSX™* and *EA SPORTS UFC®*.

For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit www.easports.com to connect, share and compete.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2015, EA posted GAAP net revenue of \$4.5 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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About UFC®

UFC® is the premier mixed martial arts (MMA) organization and largest pay-per-view event provider in the world. Headquartered in Las Vegas with offices in London, Toronto, Singapore and Sao Paulo, UFC produces more than 40 live events annually that consistently sell out some of the most prestigious arenas around the globe. UFC programming is broadcast in 158 countries and territories to over 1 billion TV households worldwide in 21 different languages. The UFC has a multi-year broadcast agreement with FOX in the U.S., which annually includes four live events broadcast on the FOX network, as well as *The Ultimate Fighter*® reality television show and thousands of hours of programming on FOX Sports 1 and FOX Sports 2. In 2014, UFC launched *UFC FIGHT PASS*®, a digital subscription service that is available throughout the world with exclusive live events, thousands of fights on-demand and original content. The UFC organization also licenses over 100 *UFC GYM*® locations, and owns *UFC.TV*® (offering live event broadcasts and video on-demand around the world), *UFC FIT*® (an in-home fitness and nutrition program), *UFC Magazine*, and has a videogame franchise with *EA SPORTS*, *UFC Fight Club*®, *UFC Fan Expo*®, *UFC branded apparel*, DVDs and Blu-rays and Topps Trading Cards. For more information, visit UFC.com and follow UFC at [Facebook.com/UFC](https://www.facebook.com/UFC), [Twitter](https://twitter.com/UFC) and [Instagram](https://www.instagram.com/UFC): @UFC.

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