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## EA SPORTS FIFA 16 Demo Available Now

*Pre-Season Starts Today so Fans Can Experience Gameplay Innovation and New Ways to Play Ahead of Launch*

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) today announced that the demo for EA SPORTS™ *FIFA 16*\* is available to download for PC on [Origin™](#), Xbox One all-in-one games and entertainment system from Microsoft and Xbox 360® videogame and entertainment system, and for the PlayStation®4 and PlayStation®3 computer entertainment system. Fans can download the demo, starting today\*\*, by visiting <http://easports.com/fifa/demo>.

This Smart News Release features multimedia. View the full release here:  
<http://www.businesswire.com/news/home/20150909006454/en/>

"The demo is our pre-season and a chance for millions of FIFA fans to experience new gameplay features and find new ways to play in FIFA 16, like competing with Women's National Teams and playing FIFA Ultimate Team Draft," said Nick Channon, Senior Producer, EA SPORTS FIFA. "It's an early look at some of the new features that will be included in this year's game and a great chance for our team to hear what fans think about the game."

FUT Draft, a brand new way for fans to test their team building skills and compete with some of the best football players in the world, is included in the demo. In this new mode, fans will choose from one of five formations, then a captain, and then go on to fill out the rest of their 23-man squad by selecting a player from a choice of five in each position. Once finished, they will compete single player or online\*\*\* in a single knockout string of four games to achieve rewards.

In Kick-off, fans can choose from eight club sides (FC Barcelona, Borussia Dortmund, Borussia Mönchengladbach, Chelsea FC, Inter Milan, Manchester City, Paris Saint-Germain, Real Madrid CF, River Plate and Seattle Sounders) or two Women's National Teams (Germany and United States). The historic Santiago Bernabeu and two stadiums new to the franchise, BORUSSIA-PARK and CenturyLink Field will feature as official stadiums in the demo. Fans playing on Xbox One, PlayStation 4 and PC will get their first look at the new Bundesliga Broadcast Presentation when Borussia Dortmund plays Borussia Mönchengladbach at BORUSSIA-PARK. Rounding out the demo are FIFA Trainer, a new contextual training system, as well as six new skill games.

Fans who expect to score goals in the *FIFA 16* demo can learn the new celebrations by watching this [video](#).

*FIFA 16* innovates across the entire pitch to deliver a balanced, authentic, and beautiful football experience. Fans who [pre-order](#)\*\*\*\* *FIFA 16* can choose from *Standard*, *Deluxe*, and *Super Deluxe* editions. The *Super Deluxe* edition offers up to 40 *FIFA Ultimate Team™* Jumbo Premium Gold Packs, three *FIFA Ultimate Team* loan players for five games each, and two brand new celebrations from the EA SPORTS *Football Club* catalogue.

The easiest way for fans to be the first to play all modes and features in the complete and final version of *FIFA 16* is to become a member of [EA Access](#)±, only on Xbox One. EA Access members can play *FIFA 16* starting on September 17 for up to 10 hours during the play first trial. Members who decide to buy *FIFA 16* will carry over their progress and stats from the trial to the game on launch.

A trailer showcasing the new season of *FIFA 16* can be viewed: [here](#).

*FIFA 16* will be available starting September 22 in North America on [Origin™](#) on PC, Xbox One, the all-in-one games and entertainment system from Microsoft, Xbox 360® games and entertainment system from Microsoft, PlayStation®4 and PlayStation®3 computer entertainment systems.

For more information about EA SPORTS *FIFA 16* visit [www.easports.com/fifa](http://www.easports.com/fifa) or join the EA SPORTS community at <http://www.facebook.com/easportsfifa>. Follow us on Twitter [@easportsfifa](#) and use the hashtag [#FIFA16](#). The game is rated E for Everyone by the ESRB.

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-

winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through videogames, including *Madden NFL* football, *EA SPORTS™ FIFA*, *NHL®* hockey, *NBA LIVE* basketball, *Rory McIlroy PGA TOUR®* golf, *SSX™* and *EA SPORTS UFC®*.

\*Not all features available on all gaming platforms.

\*\**The launch of the FIFA 16 Demo varies depending on platform & location. Release date subject to change without notice.*

\*\*\*Internet connection and Origin account required. Must be 13+ to create an account.

\*\*\*\*Offer restrictions apply. Please see <http://www.easports.com/fifa/buy> for details.

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## About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2015, EA posted GAAP net revenue of \$4.5 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as *The Sims™*, *Madden NFL*, *EA SPORTS™ FIFA*, *Battlefield™*, *Dragon Age™* and *Plants vs. Zombies™*. More information about EA is available at [www.ea.com/news](http://www.ea.com/news).

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