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Need for Speed Rivals Complete Edition Races to the Streets Starting October 21

Game Includes All Need for Speed Rivals DLC with Some of the World's Finest Automobiles

GOTHENBURG, Sweden--(BUSINESS WIRE)-- Ghost Games™, a Electronic Arts Inc. (NASDAQ: EA) studio, announced today that the critically acclaimed **Need for Speed™ Rivals** Complete Edition will be in-store on October 21 in North America and October 24 in Europe. Players will get the chance to take the rivalry between cops and racers to Redview County with even more cars. Play as either a cop or racer, where each side of the law has its own set of high stakes challenges, rewards and consequences. Risk everything in the ultimate high stakes rivalry.

Need for Speed Rivals Complete Edition will include all six of the previously released downloadable content:

- **Ferrari Edition Special Complete Pack** - Includes both Cop and Racer versions of these extreme machines - The Ferrari F40 and the Ferrari F50.
- **Simply Jaguar Complete Pack** - Includes both Cop and Racer versions of the Jaguar C-X75, the most advanced Jaguar ever created, and the Jaguar XJ220 - the world's first Hypercar.
- **Concept Lamborghini Complete Pack** - Includes both Cop and Racer versions of the astonishing Lamborghini Gallardo LP 570-4 Super Trofeo and the stunning Lamborghini Miura Concept.
- **The Koenigsegg Agera One** - The Koenigsegg One:1 is in a category of its own. It's not a Supercar, not a Hypercar... It's a One:1. The name refers to the almost impossible and highly sought-after ratio of one horsepower per kilogram.
- **Complete Movie Pack** - Includes Cop and Racer versions of the GTA Spano; and Lamborghini Sesto Elemento. Plus, the Mercedes-Benz McLaren SLR 722 Edition as a Cop and the Mercedes-Benz McLaren SLR Roadster 722 S as a Racer.
- **Loaded Garage Pack** - Complete your vehicle collection with the Loaded Garage Pack which includes the Ultimate Cop Pack, Ultimate Racer Pack, Premium Livery Pack, Classic Muscle Livery, Track Day Livery, VIP Matte Kit Livery and Digital Revolution Livery.

Need for Speed Rivals Complete Edition will be in-stores October 21 in North America and October 24 in Europe for the PlayStation®4 computer entertainment system, PlayStation®3 computer entertainment system, Xbox One, Xbox 360® games and entertainment system from Microsoft and PC via Origin™. Fans can preorder the game now at their favorite retailer. *Need for Speed Rivals* Complete Edition is rated PEGI 7 (see www.pegi.info for more information) and ESRB E10+ (see www.esrb.org for more information).

See the trailer here: <http://youtu.be/ALMoKP3Wm00>

To view the assets, please click [here](#).

To join the conversation on *Need for Speed*, please visit <http://www.facebook.com/needforspeed>, follow us on Twitter at www.twitter.com/needforspeed and #NeedforSpeed. Press assets for *Need for Speed* are available at <http://info.ea.com>.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2014, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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