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EA SPORTS FIFA 15 Demo Available Today

Pre-Season Starts Today for Fans of the World's Most Popular Football Franchise

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:EA) today announced that the playable demo of EA SPORTS™ *FIFA 15** is available to download for PC on [Origin™](#), Xbox One® and Xbox 360® games and entertainment systems from Microsoft for Xbox Live® Gold members, and for the PlayStation®3 computer entertainment system. The *FIFA 15* demo in North America on PlayStation®4 computer entertainment system will arrive later today. The *FIFA 15* demo on Xbox 360 will be available to Xbox Live Silver members beginning September 16. Fans can download the demo by visiting <http://easports.com/fifa/demo>.

Fans will be able to play in Anfield as Liverpool FC, FC Barcelona, Chelsea FC, Paris Saint-Germain, Borussia Dortmund, SSC Napoli, Manchester City, and Boca Juniors, or as one of five unique squads in *FIFA Ultimate Team™*

"The launch of the *FIFA 15* Demo is like our pre-season and the first chance for millions of FIFA fans to get hands-on with the game," said Nick Channon, Senior Producer, *EA SPORTS FIFA*. "The demo is an early representation and taste of this year's game, and we welcome the chance to get fan feedback on our innovations and new features."

FIFA 15 brings football to life in stunning visual detail so fans can experience the emotion and intensity of football like never before. Fans are encouraged to send their first impressions of the game by using #FIFA15Demo on [Facebook](#) and [Twitter](#). Fans across the world have already played *FIFA 15* and praised innovations made to gameplay responsiveness and heightened player control; the *FIFA 15* team continue to listen to fans, refine gameplay and improve the fidelity of goalkeepers on PS4, Xbox One, and PC.

In addition to all the new [gameplay and visual features](#) available in the demo, fans will have the chance to listen to eight new songs from the *FIFA 15* soundtrack including: Elliphant - All or Nothing; Polock - Everlasting; Sante les Amis - Brasil; Magic Man - Tonight; FMLYBND - Come Alive; Slaptop - Sunrise; Milky Chance - Down by the River; Jungle - Busy Earnin'.

Fans who [pre-order *FIFA 15 Ultimate Team Edition***](#) will receive up to \$40 USD value of FIFA Ultimate Team content including new EA SPORTS Football Club items and game celebrations.

A trailer showcasing new celebrations in *FIFA 15* can be viewed here: [EA SPORTS FIFA YouTube](#).

FIFA 15, developed at EA Canada, will release worldwide in September on PC, Xbox One, Xbox 360, PlayStation 3 and the PlayStation 4, and is available for pre-order** now at <http://www.origin.com> and other retailers. A version of *FIFA 15* will also release on the Wii™, Nintendo 3DS™, and PlayStation Vita handheld entertainment system this Fall. Not all game features are available on all gaming platforms.

For more information about *EA SPORTS FIFA 15* visit www.easports.com/fifa or join the EA SPORTS community at <http://www.facebook.com/easportsfifa>. Follow us on Twitter [@easportsfifa](#) and use the hashtag #FIFA15. For information about *FIFA 15* visit www.easports.com/fifa. The game is rated E by the ESRB. Assets are available at <http://info.ea.com>.

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through industry-leading sports videogames, including Madden NFL football, EA SPORTS FIFA, NHL® hockey, NBA LIVE basketball, PGA TOUR® golf, SSX™ and EA SPORTS UFC®. For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit www.easports.com.

*Not all features available on all gaming platforms.

**Offer restrictions apply. Please see www.easports.com/fifa for details.

About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2014, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available <http://www.ea.com/news>.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140910005283/en/>

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