



August 11, 2014

Tune in to EA's 2014 Gamescom Event on August 13

Be The First to See New Experiences and Surprises from EA's 2014 Lineup and More

COLOGNE, Germany--(BUSINESS WIRE)-- Set your clocks! Electronic Arts Inc. (NASDAQ: EA) will unveil the latest in content and share a few surprises at its annual Gamescom 2014 press conference on August 13 at 10:00 a.m. CET (4:00 a.m. ET) live from Hall 6, Booth B 060 at Koelnmesse and streaming from www.ea.com/gamescom. See the latest from *Dragon Age™: Inquisition*, *Battlefield Hardline™*, *EA SPORTS™ FIFA 15*, *The Sims™*, *Dawngate*, *Titanfall™* and more.

Public attendees of Gamescom 2014 can visit EA's booth from August 14 - 17 to get their hands on some of the games you'll see during the broadcast. You can follow along with all of the latest news from gamescom at www.ea.com/gamescom or follow us on Twitter at www.twitter.com/ea or with #EAGC and Facebook at www.facebook.com/ea. Media assets will be available immediately following the press conference at <http://info.ea.com>.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2014, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as *The Sims™*, *Madden NFL*, *EA SPORTS™ FIFA*, *Battlefield™*, *Dragon Age™* and *Plants vs. Zombies™*. More information about EA is available at www.ea.com/news.

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Source: Electronic Arts Inc.

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