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EA SPORTS PGA TOUR Hits the Links in Spring 2015

New Golf Title Harnesses the Power of Frostbite 3

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- A return to the virtual links is near as today [Electronic Arts Inc.](#) (NASDAQ: EA) announced *EA SPORTS™ PGA TOUR®*. The new title will feature gorgeously detailed real-world courses, as well as epic fantasy courses that offer not only new settings, but their own unique challenges. *EA SPORTS PGA TOUR* will launch on Xbox One, the all-in-one entertainment system from Microsoft, and the PlayStation®4 computer entertainment system, in Spring 2015. The first video of *EA SPORTS PGA TOUR* can be seen [here](#).

The game will be the first EA SPORTS title to utilize the power of the Frostbite 3 engine to render stunning courses and open up the golf experience like never before. With the ability to stream full environments, players will truly be able to play the ball as it lies no matter where it lands.

"Frostbite 3 is really the perfect piece of technology for us to use as we create *EA SPORTS PGA TOUR*," said Executive Producer Brent Nielsen. "There is no better engine out there for creating complex, lifelike environments, and it has allowed us to recreate some of the world's most beautiful courses, as well as create some new ideas of our own. Also, for the first time ever we're offering a game that's completely free of load times after you start your round, allowing you to move seamlessly from one green to the next tee without breaking immersion."

"The technology driving *EA SPORTS PGA TOUR* opens up so many new opportunities," said Denise Humphreys, PGA TOUR Senior Director of Partnerships. "Two of our favorite new features are the ability to play from hole to hole with no load time, plus having views of the entire course, allowing the gamer a more real-world experience."

This newfound freedom will come in handy not just for PGA TOUR courses fans know and love, but also in the new fantasy courses that will make their debut in *EA SPORTS PGA TOUR*. Why take two shots to get a ball around a beached battleship in the *Battlefield Paracel Storm* course when you can fire a ball right at the bow, bounce it off the deck and land on the green in one?

"One of my favorite things about the game is discovering new shortcuts and alternate routes to the hole on fantasy courses," stated Nielsen. "Players are encouraged to wander off the beaten path and find new roads to success. Now that the entire course is open at all times you are as free to be as creative and imaginative as you want in your pursuit of a low score."

EA SPORTS PGA TOUR is developed in Orlando, Florida by EA Tiburon and will be available in Spring 2015 for Xbox One and PlayStation 4.

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through industry-leading sports videogames, including *Madden NFL* football, *EA SPORTS™ FIFA*, *NHL®* hockey, *NBA LIVE* basketball, *PGA TOUR®* golf, *S X™* and *EA SPORTS UFC®*.

For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit www.easports.com to connect, share and compete.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2014, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as *The Sims™*, *Madden NFL*, *EA SPORTS™ FIFA*, *Battlefield™*, *Dragon Age™* and *Plants vs. Zombies™*. For more information about EA is available at www.ea.com/news.

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About PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, Champions Tour, [Web.com](#) Tour, NEC Series-PGA TOUR Latinoamérica, PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 225 countries and territories in 32 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2013, tournaments across all Tours generated more than \$134 million for local and national charitable organizations and in early 2014 the TOUR's all-time charitable contributions surpassed \$2 billion.

The PGA TOUR's web site is [PGATOUR.COM](#), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140609005510/en/>

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