



June 9, 2014

EA SPORTS NHL 15 Ushers in a New Generation of Hockey Videogames This September

Pre-order to Receive a Minimum \$15 Value of Hockey Ultimate Team Content

[Watch the Debut NHL 15 Official E3 Gameplay Trailer](#)

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) today announced that *EA SPORTS™ NHL® 15* will kick off a new generation of hockey videogames, skating into retailers on September 9, 2014 in North America and September 12, 2014 in Europe. From the ice, to the fans, to the presentation, *NHL 15* brings to life the sights, sounds and feel of the fastest team sport on the planet like no other game before. [Watch the NHL 15 Official E3 gameplay trailer now](#). Fans who pre-order the game will receive a minimum \$15 value of Hockey Ultimate Team content. In addition, gamers can also kickstart their hockey experience with the *NHL 15* Ultimate Edition that comes with over \$40 added value of exclusive content for Hockey Ultimate Team. Learn more on the [NHL 15 website](#).

"This is the start of a new era for the award-winning NHL videogame franchise," said Dean Richards, General Manager, *EA SPORTS NHL*. "New technology gives us the freedom and horsepower to change almost every part of the game. From the way players look and move on the ice, to the unrivaled electricity of the in-arena experience, to the sights and sounds of an all new broadcast team, *NHL 15* brings the game we love to life in ways that were never possible before."

In *NHL 15*, fans will see the most realistic looking and skating hockey players ever in a videogame, along with the most detailed and authentic representation of the game of hockey itself. 12 Player NHL Collision Physics and Real Puck Physics capture the hard hitting chaos and unpredictability of the sport. Gamers can look, move, play and think like a real hockey player with all new authentic player modelling and an evolved arsenal of tools, including the Superstar Skill Stick and Vision AI that allow for an unprecedented level of control and elevated player intelligence.

Witness the sights and sounds of authentic arenas across the National Hockey League, as 9,000 individual crowd models, the most ever in a sports videogame, hang on every play called by an all-new commentary team of Mike 'Doc' Emrick and Eddie Olczyk from NBC Sports. TSN analyst Ray Ferraro will provide insights at ice level. In addition, a new partnership with NBC Sports brings a world class broadcast package to the game.

Assets:

To download assets, please visit the EA press site at <http://info.ea.com>. Visit the [EA SPORTS NHL 15](#) website for more details.

NHL 15 is in development at EA Canada in Vancouver and has not yet been rated by the ESRB or PEGI; visit www.esrb.org and www.pegi.info for more information. *NHL 15* will hit stores on September 9, 2014 in North America and September 11, 2014 in Europe for Xbox One, PlayStation®4, Xbox 360® video game and entertainment system, and the PlayStation®3 computer entertainment system.

Become a fan of [EA SPORTS NHL on Facebook](#) and [follow us on Twitter](#).

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through industry-leading sports videogames, including Madden NFL football, EA SPORTS FIFA, NHL® hockey, NBA LIVE basketball, PGA TOUR® golf, SSX™ and EA SPORTS UFC. For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit www.easports.com.

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About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2014, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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