



June 6, 2014

Tune in for "EA World Premiere: E3 2014 Preview" on June 9

EA Set to Unveil 2014 Lineup and First Looks at New Projects in Development

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Be a part of the action when Electronic Arts Inc. (NASDAQ: EA) unveils all new gaming experiences for players around the world on Monday, June 9 at 12:00 p.m. PT (3:00 p.m. ET) exclusively on Spike TV and streaming via Twitch on www.ea.com/e3. "EA World Premiere: E3 2014 Preview" will feature the first look at the all-new *Battlefield™ Hardline* from Visceral Games, the latest from *EA SPORTS™ FIFA 15*, *Madden NFL 15*, *EA SPORTS UFC*, *NHL 15*, *Dragon Age™: Inquisition*, *The Sims™ 4* and more. EA will also give fans a behind-the-scenes look on new projects in development from DICE, Criterion, and Waystone Games™.

Following the EA E3 Preview event, Visceral Games will host a live stream of *Battlefield Hardline* exclusively on Twitch from 1:00 p.m. - 2:00 p.m. PT at Twitch.tv/Battlefield.

E3 attendees can visit booth #1601 to get their hands on the titles debuted on stage. The Electronic Entertainment Expo (E3) will be held at the Los Angeles Convention Center from June 10-12. News throughout the show will be shared at www.ea.com/e3 and you can follow EA on Twitter at www.twitter.com/ea or with #EAE3 and Facebook at www.facebook.com/ea. Assets including screenshots and video will be available at <http://info.ea.com>.

Titles being shown at E3 include:

Battlefield Hardline

A brand new series in the world-renowned *Battlefield* franchise, *Battlefield Hardline* expands the *Battlefield* universe and puts players in the middle of the war on crime and allows fans to live out their fantasy of being a cop or a criminal.

Dragon Age: Inquisition

Dragon Age: Inquisition is the next-generation RPG from BioWare, set in an expansive world that is being torn apart by a massive, mysterious breach in the sky and players must assume the role of the Inquisitor to lead a team of legendary heroes to uncover the truth behind the impending devastation.

- Platforms: Xbox One, Xbox 360, PlayStation 4, PlayStation 3, PC
- Release Date: October 7, 2014

EA Mobile

See what EA has in store for mobile gamers at the EA Mobile Demo Lounge on the second level of the EA booth with new titles from EA Mobile, Chillingo and PopCap.

- Platforms: iPhone, iPad, Android

EA SPORTS UFC

The next-generation of fighting has been built exclusively for new consoles and brings the action, emotion and intensity inside the Octagon™ to life in ways that were never before possible.

- Platforms: Xbox One, PlayStation 4
- Release Date: June 17, 2014

FIFA 15

FIFA 15 brings football to life in stunning detail so players are center stage allowing them to feel the emotion and intensity of the world's greatest sport.

- Platforms: Xbox One, PlayStation 4, PC, Xbox 360, PlayStation 3
- Developer: EA Canada
- Release Date: This Fall

Madden NFL 15

Madden NFL 15 allows players to transform into their rival's worst nightmare with a new breed of defense, built to challenge the best offenses in the NFL.

- Platforms: Xbox One, PlayStation 4, Xbox 360, PlayStation 3
- Release Date: August 26

NHL 15

NHL 15 is the start of a new generation of hockey video games, where the sights, sounds and feel of the fastest team sport on the planet come to life in a way you've never experienced before.

- Platforms: Xbox One, PlayStation 4, Xbox 360, PlayStation 3
- Release Date: Fall 2014

Titanfall

The team from Respawn Entertainment will be showcasing the upcoming June title update for *Titanfall* that will introduce titan customization, titan burn cards and a new game mode, Marked for Death.

- Platforms: Xbox One, Xbox 360 and PC
- Available now

The Sims 4

Brand new Sims with big personalities give players the power to tell deeper, richer, and weirder, stories than ever before.

- Platforms: PC
- Release Date: Fall 2014

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2014, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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