



May 23, 2014

EA to Release EA SPORTS FIFA Ultimate Team: FIFA World Cup™ as a Free Update for FIFA 14 on May 29

The 2014 FIFA World Cup Brazil™ Experience Comes to FIFA 14's Most Popular Game Mode

EA SPORTS™ 2014 FIFA World Cup Brazil™ Kick Off Mode Coming to PS4™ and Xbox One

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:EA) today announced [EA SPORTS™ FIFA 14 Ultimate Team: World Cup](#), a free^ experience that brings the excitement of the 2014 FIFA World Cup Brazil™ to FIFA 14's most popular game mode. The World Cup addition for *FIFA 14 Ultimate Team* will be available on May 29 for PC, the Xbox 360® videogame and entertainment system, Xbox One®, the all-in-one games and entertainment system from Microsoft, PlayStation®3 computer entertainment system, and PlayStation®4 via an automatic online update^ to *FIFA 14*.

FIFA 14 Ultimate Team: World Cup, a separate mode within FIFA Ultimate Team (FUT), lets players build their ultimate squad of players from all 32 National Teams attending this summer's tournament in Brazil. FUT World Cup features all 32 National Team crests, the official adidas® Brazuca match ball, National Team kits, the Estadio do Maracana stadium, and all new look and feel within *FIFA 14 Ultimate Team*.

Players can improve their team to make them tournament contenders by acquiring new players and consumables from special Packs in the *FIFA 14 Ultimate Team: World Cup* Store. Every FUT World Cup Pack includes a free Gold Pack available for use in the traditional *FIFA 14 Ultimate Team* experience.

FIFA 14 Ultimate Team fans will also have the chance to write football history. With Online and Single Player tournament modes, players can compete through the group stage and knockout phases in order to win the FIFA World Cup. By winning matches, players will earn in-game virtual coins that can be used to acquire packs in the *FIFA 14 Ultimate Team: World Cup* Store to strengthen their squad. Fans can increase squad chemistry by finding and playing with players from the same country or governing confederation.

Watch the *FIFA 14 Ultimate Team: World Cup* trailer here: youtube.com/EASPORTSFIFA

For more information visit: easports.com/FIFA

In conjunction with the *FIFA 14 Ultimate Team: World Cup* update, a FIFA World Cup Kick Off mode will be available as part of the May 29 automatic download^ for Xbox One and PlayStation 4. All 32 National Teams competing in 2014 FIFA World Cup Brazil, the Estadio do Maracana, and the official match ball will be available for fans playing on Xbox One or PS4.

Join the EA SPORTS FIFA community at <http://www.facebook.com/easportsfifa> and follow us on Twitter [@easportsfifa](https://twitter.com/easportsfifa). For information about *FIFA 14* visit www.easports.com/fifa.

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through industry-leading sports videogames, including *Madden NFL* football, *FIFA*, *NHL*® hockey, *NBA LIVE* basketball, *PGA TOUR*® golf, *S X X™* and *EA SPORTS UFC*®. For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit www.easports.com.

^ Requires internet connection, Origin account, and access to FIFA 14. Must be 13+ to create an Origin account.

About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players around the world.

In fiscal year 2014, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™, FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140523005113/en/>

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Source: Electronic Arts Inc.

News Provided by Acquire Media