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EA To Host Live Broadcast on June 9: "EA World Premiere: E3 2014 Preview"

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) today announced that at E3 2014, the company will showcase its commitment to delivering great player experiences with an exciting new lineup of games and services. It all begins on June 9, 2014 at EA's annual E3 briefing, "*EA World Premiere: E3 2014 Preview*."

Hosted by Chief Executive Officer Andrew Wilson at the Shrine Expo Hall in Los Angeles, the live event will feature never-before-seen content from EA's upcoming games as well as sneak peeks at new projects and intellectual properties currently in development. Watch the one hour program broadcast live on Spike TV, streamed online at ea.com/e3, e3.spike.com, twitch.tv/e3 and other websites around the world.

Monday June 9, 2014

12:00 pm PDT / 3:00 pm EDT (Duration: 60 minutes)

Watch online at: ea.com/e3

Download assets immediately following the show from: info.ea.com

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players in over 200 countries.

In fiscal year 2014, EA posted GAAP net revenue of \$3.6 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Battlefield™, Dragon Age™ and Plants vs. Zombies™. More information about EA is available at www.ea.com/news.

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Electronic Arts

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