



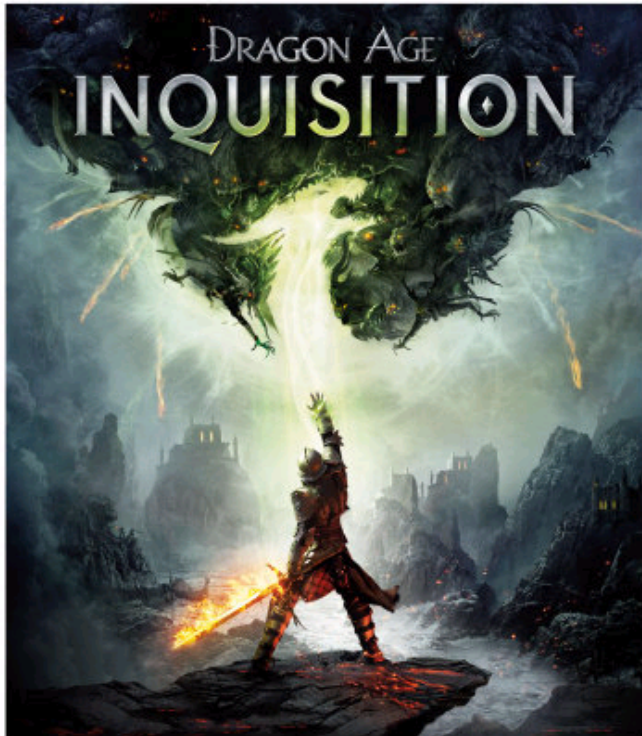
April 22, 2014

## EA and BioWare Herald the Next Generation of RPGs With *Dragon Age: Inquisition* Launching October 7

*Pre-Order now to get bonus content to help you Lead the Inquisition this Fall*

*Watch the Debut of the new [Dragon Age: Inquisition Trailer](#)*

EDMONTON, Alberta--(BUSINESS WIRE)-- BioWare™, a division of Electronic Arts Inc. (NASDAQ: EA), today announced that the highly-anticipated, epic role-playing game, *Dragon Age™: Inquisition* will be available in stores and for digital download on October 7 in North America and October 10 in Europe. In *Dragon Age: Inquisition*, the expansive, beautiful world of Thedas is being torn apart by a massive, mysterious breach in the sky. Players must assume the role of the Inquisitor and lead a team of legendary heroes to uncover the truth behind the impending devastation.



Discover all-new gameplay from *Dragon Age: Inquisition* in "The Inquisitor" trailer: <http://youtu.be/uO2h4qUNJ60>.

"Our goal with *Dragon Age: Inquisition* is to usher in the next generation of role playing games," said Aaryn Flynn, General Manager of BioWare Edmonton and Montreal. "Players will experience the rich storylines and characters that they've come to expect from BioWare, in an expansive world with large open environments just begging to be explored."

Players can pre-order\* *Dragon Age: Inquisition* to get special bonus content. Visit the [Dragon Age](#) website for more information on editions, including the Deluxe Edition available for pre-order and the upcoming Inquisitor's Edition.

Become a fan of [Dragon Age: Inquisition on Facebook](#) and follow us on Twitter® via <http://www.twitter.com/dragonage>.

*Dragon Age: Inquisition* is in development at BioWare in Edmonton and will be available for the PlayStation®4 computer entertainment system, PlayStation®3 computer entertainment system, Xbox One, the all-in-one games and entertainment system from Microsoft, Xbox 360® videogame and entertainment system from Microsoft and PC via Origin™. The game has not yet been rated the ESRB and PEGI; visit [www.esrb.org](http://www.esrb.org) and [www.pegi.info](http://www.pegi.info) for more information.

Dragon Age: Inquisition Key Art (Graphic: Business Wire)

\* Conditions and restrictions apply. See <https://www.origin.com/store/buy/dragon-age-inquisition/pc-download/base-game/digital-deluxe-edition> for details.

### About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players in over 200 countries.

In fiscal year 2013, EA posted GAAP net revenue of \$3.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available <http://www.ea.com/news>.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140422005594/en/>

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