



March 19, 2014

Star Wars™: The Old Republic™ Reveals Brand New Digital Expansion, Galactic Strongholds

Get Ready to Customize Your Personal Strongholds and Launch Your Guild Flagships!

AUSTIN, Texas--(BUSINESS WIRE)-- Today, BioWare™, a studio of Electronic Arts Inc. (NASDAQ:EA), and LucasArts announced Galactic Strongholds, a new Free-to-Play Digital Expansion for *Star Wars™: The Old Republic™*, coming this summer. Galactic Strongholds will allow players to show off their own style and expand their influence by acquiring and customizing personal Strongholds.

To celebrate the announcement of the Digital Expansion, all Subscribers as of April 2, 2014, will receive 500 Bonus Cartel Coins and all Subscribers as of May 4, 2014, will receive 1,000 Bonus Cartel Coins.*

Subscribers as of May 11, 2014, receive special rewards* including Early Access on June 24, 2014, along with a Luxurious Nar Shaddaa Sky Palace with three rooms already unlocked (valued at 1,500,000 credits). Preferred Status Players gain Early Access on July 29 and Galactic Strongholds will be offered to the public as a Free-to-Play Digital Expansion in August.

In Galactic Strongholds, players can live on multiple planets and customize their prestigious apartments. Players can live in the heart of their faction's capital world, live in style among the high-rollers of Nar Shaddaa, or even both by owning multiple Strongholds. Hundreds of unique decorations will be available for players to express their own personal style, as well as to boost their Prestige score to compete for top ranking in the Stronghold Directory. Friends can be invited and transported to a player's Stronghold from any in-game location to socialize. At official launch, Guilds will also be able to launch powerful Guild Flagships where members can meet, plan, and strategize for their next adventure.

Subscribers as of April 2nd will receive:

- 500 Bonus Cartel Coins

Subscribers as of May 4th will receive:

- 1,000 Bonus Cartel Coins

Subscribers as of May 11th will receive:

- Early Access to Galactic Strongholds on June 24
- Luxurious Nar Shaddaa Stronghold with three additional rooms unlocked (Value: 1,500,000 Credits)
- Stronghold Label: "Galactic Stronghold"
- Character Title: "The Illustrious"

Subscribers beginning June 24th will receive:

- Early Access to Galactic Strongholds on June 24
- Luxurious Nar Shaddaa Stronghold Unlocked (Value: 250,000 Credits)
- Stronghold Label: "Galactic Stronghold"
- Character Title: "The Illustrious"

Preferred Status Players beginning July 29 will receive:

- Early Access to Galactic Strongholds on July 29
- Stronghold Label: "Galactic Stronghold"
- Character Title: "The Illustrious"

Players gain Preferred Status by purchasing anything from the [online store](#). Former Subscribers are automatically Preferred Status players. Former players can rejoin the game by visiting the [MySWTOR](#) section.

Star Wars: The Old Republic is a Free-to-Play, award-winning MMO set thousands of years before the classic *Star Wars*™ movies. Players team up with friends online to fight in heroic battles between the Republic and Empire, exploring a galaxy of vibrant planets and experiencing visceral *Star Wars* combat. Now players can experience the complete storylines of the eight iconic *Star Wars* classes, all the way to Level 50 without having to pay a monthly fee. The Free-to-Play option complements the existing subscription offering, providing greater flexibility in how to experience *Star Wars: The Old Republic*.

For more information on the Digital Expansion, Galactic Strongholds, please visit <http://www.swtor.com/galactic-strongholds>. Join the conversation by visiting the official [Community Blog](#), [Facebook](#), [Twitter](#), and [YouTube](#) pages. For additional press assets, please visit <http://info.ea.com>.

**Terms and Conditions Apply. See www.swtor.com/galactic-strongholds for more details.*

About LucasArts

Founded in 1982 by filmmaker George Lucas, LucasArts is a leading publisher and developer of interactive entertainment. With development facilities in San Francisco and Singapore, LucasArts leverages the global skills, technology and resources of the Lucasfilm family of companies -- including visual effects leader Industrial Light & Magic, Lucasfilm Animation and Skywalker Sound -- in addition to strategic partnerships with best-in-class external partners, to further the boundaries of game development. LucasArts is dedicated to delivering deeply immersive, visually spectacular and engaging experiences that inspire and amaze generations.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players in over 200 countries.

In fiscal 2013, EA posted GAAP net revenue of \$3.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as *The Sims*™, *Madden NFL*, *FIFA*, *Need for Speed*™, *Battlefield*™ and *Mass Effect*™. More information about EA is available www.ea.com/news.

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