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Peggle Masters Get Ready - Peggle 2 is Coming to Xbox 360 on May 7

Peggle 2 Multiplayer Duel Mode Launching Today for Xbox One Players for Free

SEATTLE--(BUSINESS WIRE)-- PopCap Games, creator of some of the world's most beloved video game franchises and a division of Electronic Arts Inc. (NASDAQ: EA), today announced that **Peggle™ 2** coming for the Xbox 360, videogame and entertainment system on May 7 worldwide. Not only will the game include the lovable Peggle Masters that players have gotten a chance to work alongside, but the Xbox 360 version will have multiplayer Duel Mode so players can challenge their friends on the couch or online.

Peggle 2 has become more magical with the first installment of downloadable content available today for Xbox One, the all-in-one games entertainment system from Microsoft, which features the awesome multiplayer Duel Mode - a profound new experience that's completely and utterly free. In a smart match, a private match or just relaxing on the couch, players can now compete against each other on the same board and take turns shooting pegs and demolishing bricks in an ultimate test of *Peggle* skill. Which mighty Peggle Master will you pick? And who will reach the heights of Extreme Fever first? You'll have to play Duel Mode to find out!

"With all the excitement from our fans in December at launch we knew we wanted to continue growing the *Peggle* universe starting with more content and then expand onto the Xbox 360," said John Vechev, General Manager at PopCap Games. "By offering the addition of Duel Mode, our fans will be able to challenge their friends continuously to find out who is the ultimate 'Peggle Master'."

Just as in the classic original, *Peggle 2* combines elements of pinball, pachinko and billiards and adds liberal doses of whimsy, fun, excitement and challenge - not to mention rainbows and a fifth of Beethoven.

Peggle 2 will be available for Xbox 360 starting on May 7 in North America and in Europe. For more information on the game, please visit www.popcap.com. Join the conversation on Twitter® at <https://twitter.com/popcap> and #Peggle, or on Facebook® at www.facebook.com/peggle. Press assets are available at info.ea.com.

About PopCap

PopCap Games is the leading global developer, publisher and operator of casual video games: fun, easy-to-learn, captivating games that appeal to all ages across PC, mobile, social and other platforms. Based in Seattle, Washington, PopCap was founded in 2000, was acquired by Electronic Arts in 2011, and has studios in Seattle, San Francisco, and Shanghai.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players in over 200 countries.

In fiscal year 2013, EA posted GAAP net revenue of \$3.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available at www.ea.com/news.

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