



February 6, 2014

EA Announces EA SPORTS 2014 FIFA World Cup Brazil to Celebrate Football's Greatest Event

The Tournament's Officially Licensed Videogame Hits Shelves on April 15 in North America and April 17 in Europe

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) today announced *EA SPORTS™ 2014 FIFA World Cup Brazil™*, the only officially licensed videogame will let fans experience all the fun, excitement, and drama of football's greatest event. Featuring the deepest set of game modes ever in an EA SPORTS tournament title, all new gameplay innovations and improvements, and a rich presentation that captures the color and vibrancy of Brazil, *EA SPORTS 2014 FIFA World Cup Brazil* will put fans in control of their nation's fate. The game hits stores beginning April 15 in North America for the PlayStation®3 computer entertainment system, and Xbox 360® videogame and entertainment system. For a first look, visit: <http://easports.com/2014-FIFA-World-Cup>

EA SPORTS 2014 FIFA World Cup Brazil features multiple innovations and improvements to the award-winning gameplay of *EA SPORTS FIFA 14*, putting players in control of their nation's fate. From the ability to accelerate, decelerate, and change direction quickly on and off the ball with *Explosive Movement*, to the new *World Class Control* feature that uses *Response Dribbling* and *Pinpoint Passing*, fans will feel the athleticism and skill of their national football heroes. And one hundred new animations, including passing, saves, and penalty kicks, help play on the pitch explode with the drama and unpredictability of the official tournament.

With 203 national teams, 7,469 players, 19 officially licensed managers, and 21 new stadiums including all 12 authentic stadiums from Brazil, the 2014 FIFA World Cup comes to life with more detail and authenticity than ever before. Feel the support of a nation with all-new crowd scenes including banners, flags, and seat cards in the stadium, and from Live City events in all corners of the globe. Score a goal with England and see fans react live from the center of London.

Now everyone has a chance to write football history. In *Road to the FIFA World Cup™*, the most immersive tournament mode from any EA SPORTS title, players can choose from 203 national teams and play with one to 32 players locally through the qualifying rounds, and on to the group stages of the FIFA World Cup. Along the way, fans can get tournament updates from *EA SPORTS Talk Radio**, featuring Ian Darke and Andy Goldstein, or Roger Bennett and Michael Davies (Men in Blazers), with over 50 hours of recorded content to stay up to date on all the action. For those who want to celebrate the tournament online, *Road to Rio de Janeiro™* is an all-new mode that lets players win their way across a map of Brazil's 12 host cities in licensed and authentic stadiums.

Fans eager for their moment of glory on the world's biggest sports stage can pre-order the game now at <http://easports.com/2014-FIFA-World-Cup> to receive exclusive game content including new celebrations, historic adidas game balls, and more.

Assets:

To download assets: <http://info.ea.com>. Visit the website for more details: <http://easports.com/2014-FIFA-World-Cup>.

EA SPORTS 2014 FIFA World Cup Brazil is in development at EA Canada in Vancouver and will be available for the PlayStation 3 and Xbox 360 consoles. The game is available for preorder at <http://www.easports.com/2014-fifa-world-cup>. The game is rated E for Everyone by the ESRB and PEGI 3 by PEGI; visit www.esrb.org and www.pegi.info for more information.

Join the EA SPORTS community at <http://www.facebook.com/easports> and follow us on Twitter [@easportsfifa](https://twitter.com/easportsfifa). For information about *FIFA 14* visit www.easports.com/fifa.

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through industry-leading sports videogames, including Madden NFL football, EA SPORTS FIFA, NHL® hockey, NBA LIVE basketball, NCAA® Football, PGA TOUR® golf, SSX™ and EA SPORTS UFC®. For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit www.easports.com.

* This feature is only available in English builds of the game.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players in over 200 countries.

In fiscal year 2013, EA posted GAAP net revenue of \$3.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, EA SPORTS™ FIFA, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available [here](http://www.ea.com/news).

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Source: Electronic Arts Inc.

News Provided by Acquire Media