



November 13, 2013

EA to Present at UBS Global Technology Conference

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ:EA) today announced that Chief Financial Officer Blake Jorgensen will present at the UBS Global Technology Conference on Tuesday, November 19 in Sausalito, Calif. During the course of this event, EA may disclose material developments affecting its business and/or financial performance. Listeners may access the presentation via a live audio webcast.

Tuesday, November 19, 2013

Presentation at 1:00 PM EST / 10:00 AM PST (Duration: 45 minutes)

<http://investor.ea.com>

Please note the presentation time is subject to change. Please contact the financial institution hosting the conference for additional details. An audio webcast archive of the event will be available following the live event at <http://investor.ea.com>.

About Electronic Arts

Electronic Arts (NASDAQ:EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players in over 200 countries.

In fiscal year 2013, EA posted GAAP net revenue of \$3.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available <http://investor.ea.com/news>.

The Sims, Need for Speed, Mass Effect and Battlefield are trademarks of Electronic Arts Inc. and its subsidiaries. John Madden, NFL and FIFA are the property of their respective owners and used with permission.

Safe Harbor for Forward-Looking Statements

During the course of the presentation, Electronic Arts may make forward-looking statements regarding future events or the future financial performance of the company. Statements including words such as "anticipate", "believe", "estimate" or "expect" and statements in the future tense are forward-looking statements. These forward-looking statements are subject to risks and uncertainties that could cause actual events or actual future results to differ materially from those set forth in the forward-looking statements. Please refer to Electronic Arts' latest Annual Report on Form 10-K for the fiscal year ended March 31, 2013 and Quarterly Report on Form 10-Q for the fiscal quarter ended September 30, 2013 for a discussion of important factors that could cause actual events or actual results to differ materially from those discussed during the presentation. These forward-looking statements speak only as of the date of the presentation; Electronic Arts assumes no obligation to, and does not necessarily intend to, update these forward-looking statements.

Electronic Arts Inc.

Rob Sison, 650-628-7787
Vice President, Investor Relations
rsison@ea.com

or

John Reseburg, 650-628-3601
Senior Director, Corporate Communications
jreseburg@ea.com

Source: Electronic Arts Inc.

