



September 12, 2013

## Star Wars™: The Old Republic™ Continues to Grow With New PvP Warzone Arenas Cor in Game Update 2.4: The Dread War

*There's Never Been a Better Time to Join the Battle as BioWare and LucasArts Launch New Reward Offers and Exciting New Gameplay Features*

AUSTIN, Texas--(BUSINESS WIRE)-- [Star Wars™: The Old Republic™](#), the award-winning MMO from BioWare™, a division of Electronic Arts Inc. (NASDAQ: EA), and LucasArts is continuing to grow since the addition of a Free-to-Play option last November, as new and returning players have been jumping into the definitive *Star Wars™* online experience. And to make the game even more accessible, BioWare has just implemented BitRaider streaming to get players into the action faster with a dramatically smaller initial download. Players can look forward to many gameplay additions including [Game Update 2.4: The Dread War](#) coming out on October 1, which will introduce new 4v4 Player-vs-Player (PvP) Warzone Arenas into the game. And starting today, new and previous subscribers who join or re-join the fight as a subscriber, will automatically receive the game's first Digital Expansion: *Rise of the Hutt Cartel* for free\*.

"We are constantly looking to improve the gameplay experience in *Star Wars: The Old Republic*, finding fresh new ways for players to try it out while offering new, higher-level content to our existing community," said Jeff Hickman, General Manager of BioWare Austin. "With the addition of the new BitRaider streaming download, the upcoming Game Update 2.4, which includes two new Operations and the launch of PvP Warzone Arenas, there's never been a better time to join us."

BioWare is continuing to grow the galaxy with updates to the game every eight weeks by adding high-value social, solo and group content. This past year, Game Updates have included the Digital Expansion: *Rise of the Hutt Cartel* which raised the level cap to 55 and included new story content and Hard Mode Flashpoints, dynamic in-game events and a new Guild Rewards Program. On October 1, Game Update 2.4: *The Dread War* will invite players to travel to Oricon in the epic finale to the Dread Masters' twisted saga by braving two new Level 55 Operations: The Dread Fortress and The Dread Palace. To get the first official look at Game Update 2.4's new PvP Warzone Arenas, tune into MMORPG.com's [Twitch.tv stream](#) starting tonight at 6:30PM PDT!

Also today, *Star Wars: The Old Republic* fans can now see the premier of the full live-action video teased in 2012! Visit [www.StarWarsTheOldRepublic.com/join-the-battle](#) to watch the official *Star Wars: The Old Republic* "Join the Battle" live-action video and find out more information on the Join the Battle Rewards Program.

*Star Wars: The Old Republic* is set thousands of years before the classic *Star Wars* movies. Players are immersed as they team up with friends online to fight in heroic battles reminiscent of the films, exploring a galaxy of vibrant planets, experiencing visceral *Star Wars* combat, all set to a sweeping musical score. Now, players can experience the complete storylines of the eight iconic *Star Wars* classes, all the way to Level 50 without having to pay a monthly fee. The Free-to-Play option complements the existing subscription offering, providing greater flexibility in how to experience *Star Wars: The Old Republic*.

For more information on *Star Wars: The Old Republic* and to start playing for free right now, visit [www.StarWarsTheOldRepublic.com/play-free](#). Stay connected and join the conversation by visiting the official [Community Blog](#), [Facebook](#), [Twitter](#), and [YouTube](#) pages. For additional press assets, please visit <http://info.ea.com>.

\*Conditions and restrictions apply. See [www.swtor.com/free](#) for details.

### About LucasArts:

LucasArts, a division of Lucasfilm Entertainment Company Ltd., is a leading publisher and developer of interactive entertainment worldwide. With development facilities in San Francisco and Singapore, LucasArts leverages the global skills, technology and resources of the Lucasfilm family of companies in addition to strategic partnerships with best-in-class external partners, to further the boundaries of interactive entertainment.

Lucasfilm Ltd. is a wholly owned subsidiary of The Walt Disney Company. LucasArts, the LucasArts logo, *STAR WARS* and related properties are trademarks in the United States and/or in other countries of Lucasfilm Ltd. and/or its affiliates. © 2013

Lucasfilm Entertainment Company Ltd. or Lucasfilm Ltd. All rights reserved.

## **About Electronic Arts**

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players and operates in 75 countries.

In fiscal year 2013, EA posted GAAP net revenue of \$3.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available [at www.ea.com/news](http://www.ea.com/news).

The Sims, Need for Speed, Mass Effect and Battlefield are trademarks of Electronic Arts Inc. and its subsidiaries. John Madden, NFL and FIFA are the property of their respective owners and used with permission.

EA Games Label  
Andrew Wong, 650-628-2781  
PR Director  
[awong@ea.com](mailto:awong@ea.com)  
Stephanie Driscoll, 650-628-7890  
Publicist  
[sdriscoll@ea.com](mailto:sdriscoll@ea.com)

Source: Electronic Arts Inc.

News Provided by Acquire Media