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EA SPORTS Unveils New Online Mode, New Licenses and Legendary Players for FIFA 14

Football Legends—including Pelé—Coming To FIFA 14 Ultimate Team On Xbox

FIFA 14 To Feature New Co-op Seasons Online Mode And Connected Experiences Between Current and Next Gen Consoles

COLOGNE, Germany--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) today announced that EA SPORTS™ is bringing legendary players such as Pelé, Patrick Vieira, and Ruud Gullit, to *FIFA 14 Ultimate Team* to the Xbox 360® and Xbox One®, the all-in-one games and entertainment systems from Microsoft. Fans will be able to craft their *FIFA 14 Ultimate Team* with a mix of legendary players playing alongside today's stars. Each Legend will have unique attributes that will showcase the skills and flair that made them legendary at the height of their careers, and will be randomly included in Gold Packs in *FIFA 14 Ultimate Team* beginning with the launch of the Xbox One. The star-studded lineup of football legends revealed today features:

FIFA 14 Ultimate Team Legends

Dennis Bergkamp	Fernando Hierro	Robert Pirès
Oliver Bierhoff	Filippo Inzaghi	Frank Rijkaard
Sol Campbell	Patrick Kluyvert	David Seaman
Fabio Cannavaro	Henrik Larsson	Teddy Sheringham
Rui Costa	Jens Lehmann	Andriy Shevchenko
Hernán Crespo	Gary Lineker	Davor Šuker
Frank de Boer	Freddie Ljungberg	Marco van Basten
Marcel Desailly	Paolo Maldini	Edwin van der Sar
Paulo Futre	Lothar Matthäus	Ruud van Nistelrooy
Stefan Effenberg	Gary Neville	Patrick Vieira
Robbie Fowler	Michael Owen	Christian Vieri
Ruud Gullit	Pauleta	George Weah
Gheorghe Hagi	Pelé	Gianfranco Zola

"Our fans will be able to bring stars from different eras together to create teams and combinations they have previously only dreamed about," said David Rutter, Executive Producer of *FIFA 14*. "For the first time ever, you will be able to play with Pelé and Messi in the same lineup. It is going to create a unique experience within our most popular game mode."

A *FIFA 14* demo will launch worldwide for the Xbox 360 and PC beginning September 10, and for the PlayStation®3 computer entertainment system on September 10 in North America, and September 11 in Europe. A *FIFA 14* "New Season" trailer can be viewed at youtube.com/easportsfifa. *FIFA 14* is available for pre-order* now at <http://www.origin.com> and other retailers.

EA SPORTS also announced today that it has developed Seasons into a new online** mode called Co-op Seasons, where anyone can play with a friend online against two other online friends anywhere in the world in 2v2 ranked online play, trying to climb up to Division One, win a League Title and achieve greatness together. In addition, Match Day has been expanded to Seasons and Co-op seasons, completely connecting fans playing online to the real-world soccer season for the world's top leagues, with injuries, suspensions, and player form changing throughout the season based on real-world events and performances.

It will be easy for fans to bring their *FIFA 14* experiences^ to the new generation of consoles: between Xbox 360® and Xbox One, and between PlayStation®3 and PlayStation®4. Fans will be able to bring their *FIFA 14 Ultimate Team* full roster, progress, in-game items and in-game currency (coins) to the new consoles so they can access and compete with their squads on either console throughout the season. EA SPORTS Football Club level, XP and select catalogue items such as celebrations and historical kits will also travel to the new consoles along with Seasons progress, including trophy case and leaderboards, Virtual Pro and accomplishments, and selected Career Mode rewards.

When playing *FIFA 14* on Xbox One and PS4, fans will feel the electricity of a living stadium, and experience the majesty of the world's greatest sports theatres. From dramatic broadcast-inspired stadium flyovers to emotional pre-match ceremonies, fans will see and feel the match like never before. A new feature called Match Flow will revolutionize the FIFA experience, delivering dynamic and continuous gameplay. Players will interact with side-line characters such as ball boys so they can get the ball back into play as the clock winds down and the pressure mounts, and fans will witness the build-up and player positioning prior to corners or free kicks. The all-new in-game Director will keep fans connected to the action. With 121 different broadcast cameras outside the stadium and positioned around the pitch, each following star players and headline makers, *FIFA 14* will deliver stunning new replay angles, compelling storylines, and all the emotion that unfolds within a match...so *FIFA 14* will look and feel alive.

With the addition of the iconic Brazilian National Team and new licenses for the Chilean Primera Division, Argentinean Primera División, 19 clubs from Brazil, and other new licenses to be revealed in the weeks ahead, *FIFA 14* will be the most authentic soccer game on the planet. It will feature 33 officially licensed leagues, over 600 clubs and more than 16,000 players.

EA SPORTS *FIFA 14**** will release in North America on September 24 and worldwide on September 27 on the Xbox 360® games and entertainment system with Kinect™ from Microsoft, PlayStation®3 computer entertainment system with PlayStation Move support, Windows PC, Wii™, Nintendo 3DS™^^, PlayStation®Vita handheld entertainment system, PlayStation®2 computer entertainment system, and PSP® (PlayStation®Portable). The game will also be available on Xbox One and the PlayStation 4 later this year. *FIFA 14* on mobile^^ will be available on iPhone®, iPad®, and iPod® touch as well as Android devices this fall. Other mobile platforms will be revealed later.

Join the EA SPORTS community at <http://www.facebook.com/easports>. Follow us on Twitter [@easportsfifa](https://twitter.com/easportsfifa) and use the hash tag #FIFA14. For information about *FIFA 14* visit www.easports.com/fifa. Assets are available at <http://info.ea.com>.

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through industry-leading sports videogames, including *Madden NFL* football, *FIFA*, *NHL*® hockey, *NBA LIVE* basketball, *NCAA*® Football, *Tiger Woods PGA TOUR*® golf, *SSX*™ and *EA SPORTS UFC*. For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit www.easports.com.

*Offer restrictions apply. Please see www.easportsfootball.com for details.

** Internet connection and Origin account required. Must be 13+ to create an account.

^Requires internet connection, access to *FIFA 14* on both current and next generation consoles, the use of the same Origin Account and the respective Xbox LIVE and Sony Entertainment Network accounts. Must be 13+ to create an Origin account. EA may retire online features and services after 30 days notice posted on www.ea.com/1/service-updates.

***Not all features available on all gaming platforms.

^^ Not all leagues, clubs and players available on Nintendo 3DS and mobile

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 300 million registered players and operates in 75 countries.

In fiscal year 2013, EA posted GAAP net revenue of \$3.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as *The Sims*™, *Madden NFL*, *FIFA Soccer*, *Need for Speed*™, *Battlefield*™ and *Mass Effect*™. More information about EA is available at www.ea.com/news.

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