



August 20, 2013

EA Releases Demo for Award Winning NHL 14 on Xbox 360 and PS3 Today

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) announced that the official game demo for the award winning EA SPORTS *NHL 14* is available for download today in North America on Xbox LIVE® and PlayStation® Network. Powered by a generation of the best EA SPORTS™ technology, *NHL 14* delivers hockey at its finest with big hits, real fights, unbelievable speed and skill. The *NHL 14* demo features three modes: the *NHL 94* Anniversary Mode, Play Now, and Hockey Ultimate Team (HUT). The *NHL 14* demo is available for download in Europe on Xbox LIVE today and tomorrow, August 21, on PlayStation Network.

[Watch the NHL 14 Demo Trailer.](#)

The *NHL 14* demo includes:

Play Now — Powered by a generation of EA SPORTS innovation, *NHL 14* is hockey at its best. In the *NHL 14* demo, players jump into the third period of a game and play as either the Boston Bruins or the Chicago Blackhawks to experience the speed, skill and aggression of the two teams from the 2013 Stanley Cup® Finals.

NHL 94 Anniversary Mode - Players will have a chance to experience a heated third period between the Boston Bruins and the Chicago Blackhawks in the *NHL 94* Anniversary Mode. Featuring big goals and even bigger hits, the mode offers nods to its hockey video gaming roots through classic button controls, a retro presentation style including blue ice, classic star-shaped player indicators, organ music and much more.

Hockey Ultimate Team Tournament - Build, manage and compete in Hockey Ultimate Team (HUT) to create a fantasy team without boundaries. HUT in *NHL 14* introduces all new features including online seasons and an auction assistant. In the *NHL 14* demo, take part in a mini tournament against the Halifax Mooseheads, Boston Bruins, Chicago Blackhawks and Team Canada.

Gamers looking for an edge on the ice can [preorder* NHL 14 now.](#)

NHL 14 Pre-Order Offers**

Kick start the *Hockey Ultimate Team* experience with the EA SPORTS Ultimate Pass, available to everyone who pre-orders* EA SPORTS *NHL 14*. Hockey Ultimate Team is the fastest growing game mode in the NHL franchise, where over 800,000 users have created teams and more than 20 million games have been played.**

In addition to the EA SPORTS Ultimate Pass, each North American retailer will have a unique pre-order* offer:

Origin

- **Official Goalie Player Pack***** — featuring goalie boost items.

GameStop/EB Games

- **Philadelphia Winter Classic Venue** — for your Hockey Ultimate Team, plus Philadelphia and New York Winter Classic Jerseys.
- **BAUER Player Pack** (GameStop Only) — featuring exclusive custom equipment and boost items for your Be A Pro and EASHL created skaters. Give your Pro's that extra edge.

Best Buy/FutureShop

- **Official Easton Player Pack***** — featuring custom Easton equipment, and boost items.

Amazon

- **Official Warrior Player Pack**^{***} — featuring custom Warrior equipment, and boost items.
- **Official CCM Player Pack**^{***} — featuring custom CCM equipment, and boost items.

Full details on *NHL 14* global pre-order offers can be found [here](#).

Assets:

To download assets, please visit the EA press site at <http://info.ea.com>. Visit the [EA SPORTS NHL 14](#) website for more details.

NHL 14 is in development at EA Canada in Vancouver and has been rated E10+ by the ESRB and PEGI 12; visit www.esrb.org and www.pegi.info for more information. Become a fan of [EA SPORTS NHL on Facebook](#) and [follow us on Twitter](#).

EA SPORTS is one of the leading sports entertainment brands in the world, with top-selling videogame franchises, award-winning interactive technology, fan programs and cross-platform digital experiences. EA SPORTS creates connected experiences that ignite the emotion of sports through industry-leading sports videogames, including *Madden NFL* football, *FIFA Soccer*, *NHL*® hockey, *NBA LIVE* basketball, *NCAA*® Football, *Tiger Woods PGA TOUR*® golf, *SSX™* and EA SPORTS UFC®. For more information about EA SPORTS, including news, video, blogs, forums and game apps, please visit www.easports.com.

* Offers available exclusively to those who pre-order *NHL 14*. Additional terms and conditions apply. Visit the [EA SPORTS NHL website](#) for full details

** Internet connection and Origin account required. Must be 13+ to create an account.

*** For use in Be a Pro and EA SPORTS Hockey League

NHL® 14 is an Officially Licensed Product of the NHL and the NHLPA. NHLPA, National Hockey League Players' Association and the NHLPA logo are trademarks of the NHLPA. © NHLPA.

NHL and the NHL Shield are registered trademarks of the National Hockey League. © NHL 2013. All Rights Reserved.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 285 million registered players and operates in 75 countries.

In fiscal year 2013, EA posted GAAP net revenue of \$3.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as *The Sims*™, *Madden NFL*, *FIFA Soccer*, *Need for Speed*™, *Battlefield*™ and *Mass Effect*™. More information about EA is available [here](http://www.ea.com/news).

EA SPORTS, SSX, The Sims, Need for Speed, Mass Effect and Battlefield are trademarks of Electronic Arts Inc. and its subsidiaries. John Madden, NFL, NBA, NCAA, NHL, Tiger Woods, PGA TOUR, UFC and FIFA are the property of their respective owners and used with permission. "PlayStation" is a registered trademark of Sony Computer Entertainment Inc. Xbox and Xbox Live are trademarks of the Microsoft group of companies and used under license from Microsoft.

Electronic Arts Inc.
Shirley Chu, 604-456-5267
Manager, Public Relations
shirleyc@ea.com

or
Duke Indrasigamany, 604-456-3150
Sr. Manager, Communications
dukei@easports.com

Source: Electronic Arts Inc.

News Provided by Acquire Media