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EA and Victory Games Put Players in Control with a New Generation of Command & Conquer

Sign Up to the Closed Beta for a Chance to be among the First to Experience the Future of Real-time Strategy Gaming

LOS ANGELES--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) today announced that *Command & Conquer™*, the next installment of the award-winning real-time strategy franchise from Victory Games™, will be entering closed beta this summer. Set in the popular *Command & Conquer Generals* series, the new *Command & Conquer* is raising the bar for the Real-time Strategy (RTS) genre by delivering unparalleled immersion and best in class visuals and dynamic physics, all powered by the award-winning Frostbite™ game engine. Victory Games is dedicated to letting players control more — more Generals, more strategy and more direct feedback in the game. *Command & Conquer* will launch in 2013 as a free*, live service. Players can sign up now for a chance to access to the *Command & Conquer* closed beta**, starting later this summer, at www.CommandandConquer.com.

Victory Games is dedicated to player-driven design, where a large part of evolving, developing and expanding game content is based on community activity.

"The community has always been and will continue to be paramount to the success of *Command & Conquer*," said Jon Van Caneghem, General Manager of Victory Games, EA. "Being a live platform, we have the freedom to be responsive and to deliver content that our players care about at launch and beyond. As developers, this sort of direct and evolving relationship with our audience is incredibly exciting and we can't wait to hear what players think about this new *Command & Conquer* experience."

The next generation of *Command & Conquer* will mark a return to the core gameplay that put the series on the map. In addition to strategic, fast-paced, high action, *Command & Conquer* also introduces a large variety of Generals, which gives each commander the freedom to conquer on their own terms. Players will be in full command of the battlefield as they take control of dozens of unique Generals across three varied factions — Global Liberation Army, European Union and Asia Pacific Alliance. Each General has a unique arsenal, battle style, and personality, offering a wide variety of tactics to dominate. Whether a player favors strategies focused on base defense, stealth, rushing or firepower — there is a different General to accommodate every play style.

Command & Conquer is redefining RTS gaming for the next generation, amplifying classic gameplay elements for a new era of PC gaming and introducing all new ways to play in the genre. From new modes never before seen in the genre including Onslaught, an objective based co-op mode where players team up to defend their base from enemy hordes, to the return of popular modes like Multiplayer Deathmatch, and Solo Skirmish, gamers of all styles and skill levels will have more ways to play than ever before.

Command & Conquer will be available as a free, live service for the PC later in 2013. To watch the E3 2013 Official Trailer, "Welcome Back, General", visit http://youtu.be/80_x6bmzluc. For more information on and to register for a chance to be selected for closed beta access, please visit www.CommandandConquer.com. Follow the game on Twitter at <http://twitter.com/OfficialCnC> or "Like" *Command & Conquer* on Facebook® at <http://facebook.com/commandandconquer>. Press assets are available at www.info.ea.com.

*Internet connection required.

**Must be 18+ and accept Beta Agreement terms in order to participate in closed beta.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 285 million registered players and operates in 75 countries.

In fiscal year 2013, EA posted GAAP net revenue of \$3.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available at <http://www.ea.com/news>.

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