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## EA Announces Battlefield 4 for Xbox One and PlayStation 4

*The Next Generation of Battlefield Begins on October 29*

*Pre-order Now to Receive the Battlefield 4 China Rising Digital Expansion Pack*

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- DICE, a studio of Electronic Arts Inc. (NASDAQ: EA), today announced that the highly-anticipated action blockbuster **Battlefield 4™** will be available this holiday for early-adopters of the next-generation hardware systems: **Xbox One**, the all-in-one games and entertainment system from Microsoft, and the PlayStation®4. Powered by the advanced **Frostbite™** engine, **Battlefield 4** delivers a genre-defining all-out war experience brought to life with unmatched visual and audio fidelity, superior character animations and dynamic destruction that ensures no two matches are alike. **Battlefield 4** will be available October 29 for the Xbox 360® game and entertainment system from Microsoft, the PlayStation®3 computer entertainment system and PC. **Battlefield 4** will also be available for the Xbox One and the PlayStation 4.

Players that pre-order **Battlefield 4** will receive the **Battlefield 4 China Rising** premium digital expansion pack at no additional cost\*. In this sprawling expansion, players fight for dominance across the vast and majestic Chinese mainland in four massive multiplayer maps, using all-new vehicles and high-tech military equipment. Separately, players that pre-order the **Battlefield 4 Digital Deluxe** exclusively on Origin™ will receive the base game, bonus in-game digital items, the **Battlefield 4 China Rising** digital expansion pack and access to the exclusive **Battlefield 4** multiplayer **beta**.\*

At the Electronic Entertainment Expo (E3), DICE will be unveiling **Battlefield 4** multiplayer with a spectacular live demo at "The Download: EA 2013 Preview" press conference taking place at 1:00 pm PST on Monday, June 10 on Spike TV and at <http://www.ea.com/e3>. Fans attending E3 will have the chance to go hands-on with multiplayer in EA's booth located at #1601 in the South Hall. DICE will also be live streaming their entire E3 booth experience including multiplayer matches complete with commentary. Tune into <http://battlefield.com/livestream> to catch all the action.

To join the conversation on **Battlefield 4**, please visit <http://www.facebook.com/battlefield>, follow us on Twitter® at [www.twitter.com/battlefield](http://www.twitter.com/battlefield) and #BF4, or sign up for the official **Battlefield** newsletter at [www.battlefield.com](http://www.battlefield.com). Press assets for **Battlefield 4** are available at <http://info.ea.com>.

\* Conditions and restrictions apply. See [http://store.origin.com/promo?promoID=88022500&linkid=BF4\\_CLP](http://store.origin.com/promo?promoID=88022500&linkid=BF4_CLP) for details.

### About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones and tablets. EA has more than 285 million registered players and operates in 75 countries.

In fiscal year 2013, EA posted GAAP net revenue of \$3.8 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available at [www.ea.com/news](http://www.ea.com/news).

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