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Chillingo Collaborates with Music Mastermind to Publish Music Creation Game *Zya* on iOS

MACCLESFIELD, England--(BUSINESS WIRE)-- [Chillingo](#), leading independent mobile games publisher and division of Electronic Arts Inc. (NASDAQ: EA), today announced that they are collaborating with Los Angeles-based interactive entertainment developer [Music Mastermind](#) to publish its upcoming music creation game, [Zya](#), on the App StoreSM.

Zya is the game that turns music lovers into hit-makers. In *Zya*, anyone can create studio-quality music and share it with the world. You can make a new song, mash-up world-famous hits such as "Paparazzi," "Fire Burning" or classics such as "Ms. Jackson" and "You Really Got Me," or combine elements of both to create music that is uniquely yours.

"Chillingo is working closely with Music Mastermind to deliver an exceptional music-making experience for mobile devices," stated Ed Rumley, COO, Chillingo. "Our dedicated team of publishing experts is advising on the game to ensure that players receive the best experience possible with *Zya*."

"There's not a better publisher than Chillingo to launch with — their vast distribution network and expertise in bringing great games to market will be key to getting *Zya* into the hands of players worldwide," said Matt Serletic, CEO, Music Mastermind. "We've poured our hearts into making *Zya* not just a game, but a new way for people to experience the joy of making music, and we can't wait to share it with the world."

Zya is slated to launch in summer 2013. Additional details about the game can be found at <http://chillingo.com/> and <http://www.zyamusical.com/>.

About Chillingo

Chillingo, a subsidiary of Electronic Arts, is a leading games publisher on iOS with numerous award-winning hits around the world including Angry Birds, Cut the Rope, Contre Jour, and Anomaly Warzone Earth. The company also publishes games for Android, Windows Phone 7, Steam, and other digital platforms. For more information about the company and its games, please visit www.chillingo.com.

About Music Mastermind

Founded in 2008, Music Mastermind creates interactive entertainment technology that gives you the ability to experience music in a whole new way. [Zya](#), the company's flagship product, allows users to make a new song, mash-up world-famous hits or combine elements of both to create music that is uniquely theirs. The company was co-founded by Grammy Award-winning producer/songwriter and former Chairman/CEO of Virgin Records Matt Serletic and former Managing Director and Global Head of Emerging Markets Corporate Bond Trading at JP Morgan Bo Bazylevsky. Headquartered in Los Angeles, Music Mastermind is a venture-backed startup whose investors include Intel Capital and Liberty Global.

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