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EA Delivers Fun, Dynamic Co-Operative Action With *Army of TWO The Devil's Cartel*

Take Down the Lethal Drug Cartel with a Friend Online or on Your Couch in the Most Explosive Game in Series, Available Today

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Electronic Arts Inc. (NASDAQ: EA) announced that ***Army of TWO™ The Devil's Cartel*** is available today at retailers in North America and will be available Friday, March 29 in Europe. Building on the dynamic co-operative gameplay the franchise is known for, *Army of TWO The Devil's Cartel* ups the ante further with deep customization and an intense story with unexpected twists and turns. The game introduces an innovative co-op feature called "Overkill" that rewards players for working together, allowing them to unleash the power of ultimate destruction.



Alpha and Bravo, the protagonists from *Army of TWO The Devil's Cartel*, are pinned down in the streets of La Puerta by the La Guadana drug cartel. (Photo: Business Wire)

mask that protects them in battle to the very weapons that keep them alive, players can customize their own Alpha and Bravo to create the deadliest mercenary team as they see fit.

Army of TWO The Devil's Cartel is now available on the PlayStation®3 computer entertainment system and the Xbox 360® video game and entertainment system. This product is rated "M for Mature" by the ESRB. You can watch the music video for the *Army of TWO The Devil's Cartel* theme song "Double or Nothing" starring Big Boi and B.o.B now at <http://youtu.be/t9iD0JxmNdM>. Become a fan on Facebook® at www.facebook.com/armyoftwo or follow the game on Twitter® at www.twitter.com/armyoftwo. For more information on *Army of TWO The Devil's Cartel*, please visit www.armyoftwo.com or find the latest press assets are available at www.info.ea.com.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 275 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available at www.info.ea.com.

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"With *Army of TWO The Devil's Cartel*, our goal was to blend intense moment-to-moment, co-operative gameplay with the most explosive and epic moments you see in Hollywood's biggest blockbuster action movies. And we are delivering just that — a summer blockbuster movie you can experience on your Xbox 360 or PlayStation 3 right now with your friends," said Julian Beak, Executive Producer, EA.

In *Army of TWO The Devil's Cartel*, players find themselves on the war-torn streets of Mexico as Alpha and Bravo, two operatives working for Tactical Worldwide Operations (T.W.O.), fighting for justice against the country's most dangerous drug cartel. Featuring both online and split-screen co-op, *Army of TWO The Devil's Cartel* gives players the chance to distinguish themselves from their friends by providing a deeper and more advanced upgrade and customization system. From the

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130326005423/en/>

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