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Visceral Games Launches *Dead Space 3 Awakened*

Frightening Digital Expansion Pack Delivers New Adventure and New Psychological Terror to Heroes Isaac and Carver

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Visceral Games™, a Electronic Arts Inc. (NASDAQ: EA) studio, announced today that the world of *Dead Space*™ continues to evolve as hero Isaac Clark faces horrific demons that live in deep space — and in his own mind. Available starting today, ***Dead Space 3 Awakened*** is a digital expansion pack for *Dead Space 3* playable in single player and co-op. In *Dead Space 3 Awakened*, Isaac and John Carver face a daunting new journey — get off of Tau Volantis, repair the Terra Nova, and get back to Earth. This next chapter brings the intensity of the horror to new psychological heights. Since its launch last month, *Dead Space 3* has been heralded by critics worldwide for its incredible craftsmanship in action, suspense, co-op and sound design with *Game Informer* magazine calling it, "...one of the best games of this generation."

"*Dead Space 3 Awakened* is some of the most creative and unsettling content the team has ever created -- it's really going to test gamers' psyche," said Steve Papoutsis, Vice President and General Manager of Visceral Games and Executive Producer on *Dead Space 3*. "We've put Isaac and now Carver through a lot in the franchise, but these seasoned vets are experts when it comes to taking down the terror. We can't wait to see who is brave enough to venture further into the horrors that lie within *Awakened*."

In *Dead Space 3 Awakened*, gamers will experience the franchise's darkest chapters in a story that serves as an extension of the *Dead Space 3* saga. *Awakened* begins when the game ends and continues the adventure for Isaac and Carver who have been left for dead on the devastated planet of Tau Volantis. The two men must escape from the abandoned planet, repair the Terra Nova, and find their way back to Earth. Only one problem: blood-thirsty Necromorphs continue to attack. The solidarity among the two is further threatened as Isaac's madness sets in. Haunted by images of the Unitologists, insanity takes hold and the two survivors realize they can no longer trust each other. Unsure of what is real, and what is a hallucination, Isaac and Carver struggle through pulse-pounding fights and frights, trying to make sense of what's really happening.

Dead Space 3 Awakened is now available on the PlayStation® Network in North America and worldwide on Origin.com for \$9.99 or Xbox® LIVE Marketplace for 800 MS Points. The pack will be available March 13 on the PlayStation Network in Europe. *Dead Space 3* is now available for the PlayStation®3 computer entertainment system, Xbox 360® video game and entertainment system with Kinect support, and the PC. The game is rated M for Mature by the ESRB. Follow us on Twitter® at: www.twitter.com/deadspace. Become a fan on Facebook® at www.facebook.com/deadspace. For additional information and news, visit www.deadspace.com. Additional information and assets are available at <http://www.info.ea.com>.

About Electronic Arts

Electronic Arts (NASDAQ: EA) is a global leader in digital interactive entertainment. The Company delivers games, content and online services for Internet-connected consoles, personal computers, mobile phones, tablets and social networks. EA has more than 275 million registered players and operates in 75 countries.

In fiscal 2012, EA posted GAAP net revenue of \$4.1 billion. Headquartered in Redwood City, California, EA is recognized for a portfolio of critically acclaimed, high-quality blockbuster brands such as The Sims™, Madden NFL, FIFA Soccer, Need for Speed™, Battlefield™ and Mass Effect™. More information about EA is available <http://www.info.ea.com>.

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